



Lubbock Area United Way

Press Release

Community Foundation of West Texas and Lubbock Area United Way Announce South Plains COVID-19 Response Fund

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(Lubbock)-The Community Foundation of West Texas and Lubbock Area United Way are partnering to establish the South Plains COVID-19 Response Fund. The partnership also extends to other funders and local businesses. The Response Fund is intended to rapidly deploy resources to community-based organizations who are tackling the effects of the coronavirus outbreak in the region. The Response Fund has been started to provide flexible resources to nonprofits working with local communities that are disproportionately impacted by coronavirus and the economic consequences of the outbreak.

Rapid response operating grants will help fund human services organizations that have deep roots in the community and strong experience working with vulnerable populations. By supporting these organizations, we will ensure our neighbors receive the help they need whenever possible.

United Way Board Chair Jon Stephens said., “We really need the help of the community on this. It is a time for folks on the South Plains, who are so good at being neighborly, to put being a good neighbor into action. This is a time to prove that hope starts here.”

Significant contributions to the Response Fund have already been made by The CH Foundation, the Helen Jones Foundation, Lubbock Area United Way, and the Community Foundation of West Texas.

Gifts to the Response Fund will help South Plains communities respond to both the immediate needs and to the long term needs that will arise from this crisis. Gifts may be made online at cfwtx.salsalabs.org/spneighbors.

If you prefer to make a donation by check please make payable to The Community Foundation of West Texas with COVID-19 Response Fund on the memo line and mail to 6102 82nd Street, 8b, Lubbock, Texas 79424.

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Individuals can also donate at the register when they visit Market Street, United Supermarkets, or Amigos locations in Lubbock, Levelland, Post, Plainview, and Slaton. United Supermarkets will kick off donations with a \$25,000 gift. Guests will be able to give in stores from March 28 through April 10.

For more information about the South Plains COVID-19 Response Fund, please go to www.cfwtx.org/spneighbors.

Please visit liveunitedlubbock.org/media for the full media kit including social media images and posts.

*Lubbock Area United Way has also started a COVID-19 Response and Resource Center at liveunitedlubbock.org/covid-19 where South Plains residents can go for up-to-date information from hospitals, local governments, Lubbock County school districts, food suppliers, utility providers and more. If you are in need or know someone in need, please visit the resource center or call 2-1-1.

About the Community Foundation of West Texas

The Community Foundation of West Texas is an independent, non-profit, publicly supported, tax-exempt organization whose purpose is to help donors meet the existing and future needs of the area's educational, health, cultural, civic and charitable organizations. The Foundation's mission goes beyond social service and welfare; our donors are improving the overall quality of life in the South Plains area.

About Lubbock Area United Way

Since 1946, Lubbock Area United Way has worked to address the root issues of the most significant challenges facing our South Plains communities to create lasting, positive change. The keys to United Way's success are its long-term partnerships with its Community Partner Agencies and involvement with various local coalitions. More about Lubbock Area United can be learned at www.lubbockareaunitedway.org.

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