

Press Release

Lubbock Banking Community Contributes more than \$280,000 to South Plains COVID-19 Response Fund

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(Lubbock, TX)- The Lubbock Banking Community has pooled its resources to commit more than \$280,000 to the South Plains COVID-19 Response Fund. This extraordinary partnership shows their collective commitment to not only their customers but our South Plains communities as a whole.

The Community Foundation of West Texas and Lubbock Area United Way announced their partnership to establish the South Plains COVID-19 Response Fund on March 27, 2020. The Response Fund is intended to rapidly deploy resources to community-based organizations who are tackling the effects of the coronavirus outbreak in the region. Local banks are among the first within the business community to commit their support for the Response Fund.

Community Foundation Board Chair Greg Freeman said, "We are incredibly grateful to the banks for their gifts to the Response Fund. The way the banks have pulled together to do this as one is unprecedented, but these are times that call for us to break our precedents in order to help our neighbors. Our local banks are leading the way and showing us all how to be good neighbors."

There is much work left to be done to respond to both the immediate needs and the long term needs the COVID-19 outbreak will create in our community. South Plains residents can show their support for their neighbors by making a gift online at cfwtx.salsalabs.org/spneighbors.

If you prefer to make a donation by check please make payable to The Community Foundation of West Texas with COVID-19 Response Fund on the memo line and mail to 6102 82nd Street, 8b, Lubbock, Texas 79424.

For more information about the South Plains COVID-19 Response Fund, please go to www.cfwtx.org/spneighbors.

Please visit liveunitedlubbock.org/media for the full media kit including social media images and posts.

*Lubbock Area United Way has also started a COVID-19 Response and Resource Center at liveunitedlubbock.org/covid-19 where South Plains residents can go for up-to-date information from hospitals, local governments, Lubbock County school districts, food suppliers, utility providers and more. If you are in need or know someone in need, please visit the resource center or call 2-1-1.

About the Community Foundation of West Texas

The Community Foundation of West Texas is an independent, non-profit, publicly supported, tax-exempt organization whose purpose is to help donors meet the existing and future needs of the area's educational, health, cultural, civic and charitable organizations. The Foundation's mission goes beyond social service and welfare; our donors are improving the overall quality of life in the South Plains area.

About Lubbock Area United Way

Since 1946, Lubbock Area United Way has worked to address the root issues of the most significant challenges facing our South Plains communities to create lasting, positive change. The keys to United Way's success are its long-term partnerships with its Community Partner Agencies and involvement with various local coalitions. More about Lubbock Area United can be learned at www.lubbockareaunitedway.org.

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