Since 1946, Lubbock Area United Way has worked to address the root issues of the most significant challenges facing our South Plains communities to create lasting, positive change. The keys to United Way’s success are its long-term partnerships with its Community Partner Agencies and involvement with various local coalitions.

**Our Priorities**

- To ensure all children are school-ready by kindergarten and are grade-level readers by 3rd grade.
- To eliminate child abuse and sex trafficking.
- To provide access to all persons in need of mental health services.
Important Dates

2020 Wrap-Up and Volunteer Recognition
January 28, 2021

75th Anniversary Launch Event
April TBD

Summer Reading
May-August 2021

Day of Caring
June 18, 2021

2021 Community Status Report Release
August 2021

2021 Annual Campaign Kickoff
August 26, 2021

14th Annual LIVE UNITED Golf Tournament
September 20, 2021

75th Anniversary Celebration
September 26, 2021

Mid-Campaign Report Luncheon
October 14, 2021

United We Read
October 21, 2021

Campaign Celebration Luncheon
November 30, 2021

Annual Meeting & Volunteer Recognition
January 27, 2022

Please visit liveunitedlubbock.org/media near the time of the event to access Press Releases and Media Kits.

Giving • People • Hope

United Way Community Partners impact lives more than 110,000 times annually.

In 2021, Lubbock Area United Way celebrates its 75th anniversary of Giving • People • Hope on the South Plains.

Events and Activities

Commemorative Publication and Video
Texas Legislative Session Proclamations
75th Anniversary Celebration Event
Special Recognition of United Way Community Partners, Volunteers and Donors