2021 LOANED EXECUTIVE PROGRAM
PROGRAM OVERVIEW

For more than 50 years, United Way’s Loaned Executive Program has been one of the most comprehensive management and leadership training programs in Lubbock. More than 1,600 individuals have gone through the program in that span, and many of them have gone on to top management positions within their companies.

Each year corporations and small businesses “loan” their employees to United Way on a part-time basis to act as community spokespersons for our Annual Campaign and to assist other businesses with their workplace campaigns.

The Loaned Executives participate in team building and training programs during the summer in preparation for the Annual Campaign that begins in the fall. They also visit United Way Community Partners to get a firsthand look at how United Way impacts the Lubbock Area.

LEADERSHIP SKILLS AND TRAINING

Let United Way train the future leaders of your organization in:

- Project management
- Team leadership
- Networking
- Customer service
- Strategic planning
- Interpersonal communication
- Working with diverse populations
- Problem solving
- Team building
- Group facilitation
- Public speaking

BENEFITS TO YOUR COMPANY

- Community Leader Status
- Networking Opportunities
- Business Advertising
- Employee Development
PROGRAM COST
There is a program fee of $500 for each participant which covers training and materials. Sponsoring companies will receive an invoice in August. Additional costs may apply after the training retreat, due to individual preferences, such as private accommodations. Lubbock Area United Way ensures that fees are properly managed and solely benefit the costs associated with the Loaned Executive Program.

COMPANY COMMITMENT
As a sponsoring company, you agree to pay the program fee and to support your employee as he or she fulfills their duties as a Loaned Executive. United Way understands the importance of your employee’s time and the impact they have in the success of your business. Therefore, time away from your company for meetings and/or events is carefully considered throughout the program.

2021 LOANED EXECUTIVE CALENDAR

Time requirements will vary based on assignments.
April through June, approximately 2 to 5 hours per month
July through December, approximately 2 to 6 hours per week

MAY 11, 11:30 AM - 4:00 PM
Loaned Executive Kickoff
Orientation and Team Building Projects & Activities

JUNE 4, 8:00 AM - 12:00 PM
Agency Tours
Onsite learning about the work of United Way Community Partners

JUNE 25, 8:30 AM - 1:30 PM
Day of Caring
Impact project with Community Partners created by Loaned Executive Teams

JULY 13 & 14
Training Retreat in Ruidoso
(Attendance Required) In depth sessions covering all aspects of role including team building activities

AUGUST 4, 4:00 - 5:00 PM
Division Meeting I
Continued training and report meeting

AUGUST TBD, 3:30 - 5:00 PM
Campaign Coordinator Training
Orientation and in-depth instruction of coordinator role

AUGUST 26, 11:30 AM - 1:00 PM
Campaign Kickoff Luncheon

SEPTEMBER TBD, 3:30 - 5:00 PM
Division Meeting II

OCTOBER TBD, 3:30 - 5:00 PM
Division Meeting III

OCTOBER 14, 11:30 AM - 1:00 PM
Mid-Campaign Report Luncheon

OCTOBER TBD, 3:30 - 5:00 PM
Division Meeting IV

NOVEMBER 30, 11:30 AM - 1:00 PM
Campaign Celebration Luncheon
Loaned Executive Division Recognition

DECEMBER TBD, 3:30 - 5:00 PM
Division Meeting Wrap-up

*Dates and times are subject to change. Consideration will be made for any COVID-19 protocols in place at time of event.
2020 LOANED EXECUTIVE SPONSORS

- Alan Henry Insurance
- Benchmark Business Solutions
- Betenbough Homes
- Citibus
- City Bank
- City of Lubbock
- Communities in Schools of the South Plains
- First United Bank
- FirstBank & Trust
- FirstCapital Bank of Texas
- Frenship ISD
- Greenstreet
- Happy State Bank
- Kinetico of West Texas
- Lubbock Chamber of Commerce
- Lubbock Christian University
- Lubbock County
- Lubbock ISD
- Lubbock National Bank
- Lubbock-Cooper ISD
- Madera Residential
- Parkhill
- Peoples Bank
- PlainsCapital Bank
- Prosperity Bank
- Ramar Communications
- Rip Griffin Companies
- Slate Group
- South Plains Electric Company
- SouthWest Bank
- StarCare Specialty Health System
- Texas Tech Credit Union
- Texas Tech Health Sciences Center
- TXP Capital
- UMC Health System
- United Supermarkets
- Vista Bank
- Western Bank
- X-Fab Texas
- YWCA of Lubbock

For more information about the Loaned Executive Program contact Lynn Owens at 806.747. 2711 or lowens@unitedway-lubbock.org

Visit our website at liveunitedlubbock.org