

WHAT YOUR DOLLARS CAN DO

NO MATTER HOW MUCH YOU CHOOSE TO GIVE, YOUR DONATION TO UNITED WAY HAS AN IMPACT.

Prior to the pandemic, our community faced many challenges with 45% of Lubbock County living below or just above the poverty line in the ALICE threshold (Asset-Limited, Income-Constrained, Employed). The crisis has pushed even more families and individuals into instability.

Support for United Way and our Community Partners has never been more critical. When you pledge to give at the same level as the previous year, we refer to this as “continuous giving”. Continuous giving creates greater sustainability for United Way and our Community Partners. It allows us to keep our ongoing commitment to local needs prior to COVID-19 and to meet the new needs created by the pandemic. If you are able, please consider giving at the same level you did last year, and if possible, consider giving a few dollars more.

Your gift, no matter what size, makes a difference. Plus, the dollars you give to United Way’s Community Fund stay right here in the Lubbock area. For as little as \$2.50 a week, you can provide urgent and life-changing resources that impact people throughout the 15 counties served by United Way and our Community Partners.

<p>\$2.50 per week could provide 3 weeks of quality, affordable childcare for one child.</p>  <p>Children are born learning. Quality early childhood education, prepares a child for school and a lifetime of learning.</p>	<p>\$5 per week could provide 3 well-check visits for low-income children.</p>  <p>Well-check visits help prevent illness, assess risk for future medical problems, and keep children healthy and in school.</p>	<p>\$15 per week could provide support services for 14 victims of sexual assault or sex trafficking.</p>  <p>Hope and healing is possible for victims through support services like accompaniment, advocacy, and counseling.</p>	<p>\$25 per week could provide 6 months of mental health services for someone in need.</p>  <p>Mental health matters at every stage of life and in every relationship. Access to mental health services helps keep us and our relationships healthy.</p>
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