

1655 Main Street, Suite 101
Lubbock, TX 79401
806.747.2711
info@liveunitedlubbock.org
LUBBOCKAREAUNITEDWAY.ORG



Lubbock Area United Way

FOR IMMEDIATE RELEASE
OCTOBER 12, 2020

Contact: Amanda McAfee
Office: 806.747.2711
Direct: 806.905.5994

United Way Recruiting Volunteers to read to Lubbock County 2nd Graders

LUBBOCK, TX – In partnership with the nine Lubbock County school districts, Lubbock Area United Way is recruiting volunteers for its 3rd Annual United We Read. Volunteers will read and help with activities in second-grade classrooms, including virtual classrooms, on November 5. Approximately 3,600 students are expected to participate in the event.

This year's event feature's Peter H. Reynold's book *The Word Collector*. In the story, Jerome discovers the magic of the words around him and the power of words to connect, transform, and empower. Every student will receive a copy of the book and a craft to go along with the story.

Community Impact Director Devin McCain said, "Our students and our community has been through so much over the last several months. Through United We Read, we want to provide something positive and encouraging for students, while emphasizing the importance of reading."

In addition to opportunities to volunteer on the day of the event, there are opportunities to prepare crafts and materials and deliver supplies to the schools beforehand. Those interested in volunteering may visit www.liveunitedlubbock.org/unitedweweread or email reading@liveunitedlubbock.org for more information.

Sponsors of the event include Amerigroup, Atmos Energy, Betenbough Homes, Covenant Children's, First United Bank, Scholastic Books, and United Supermarkets.

ABOUT LUBBOCK AREA UNITED WAY

Since 1946, Lubbock Area United Way has worked to address the root issues of the most significant challenges facing our South Plains communities to create lasting, positive change. The keys to United Way's success are its long-term partnerships with its Community Partner agencies and involvement with various local coalitions. More about Lubbock Area United Way can be learned at www.liveunitedlubbock.org.

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