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2020 BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

BOARD CHAIR Jon Stephens, SouthWest Bank
VICE CHAIR Dr. Michelle McCord, Frenship ISD
TREASURER Beth Lawson, StarCare Specialty Health System
CAMPAIGN CHAIR A.J. Martinez, Robinson Burdette Martin & Seright
COMMUNITY IMPACT CHAIR Kevin McConic, Covenant Health
MARKETING/COMMUNICATIONS CHAIR Allison Matherly, Lubbock Police Department
PLANNED GIVING AND ENDOWMENT CHAIR Tammi Wood, Benchmark Mortgage

BOARD MEMBERS

Jarrett Atkinson, City of Lubbock
Dr. Sam Ayers, Lubbock Christian University
Chris Boutwell, Barricades Unlimited
Keith Bryant, Lubbock-Cooper ISD
Joy Daniel, WestMark Realtors
Crystal Edwards, WestMark Commercial
Chad Grant, Alderson Enterprises
Mark Griffin, Rip Griffin Companies
Brent Hoffman, Prosperity Bank
Natalie Harvill, Lubbock County
Nedra Hotchkins, Lubbock Children’s Health Clinic
Meredith Imes, Texas Tech University
Brian Irlbeck, Parkhill
Jeff Klotzman, Lubbock ISD
Julie Mandrell, PlainsCapital Bank
Mike Nelson, Madera Residential
Margie Olivarez, AT&T
Becky Palmer, Atmos Energy
Chris Ramirez, Simpatico Systems
Jeanna Roach, Betenbough Homes
Dr. Kathy Rollo, Lubbock ISD
Chelsea Salazar, Peoples Bank
David Sanchez, City Bank
Heather Smith, Covenant Medical Group
Bill Stubblefield, The Difference Maker’s Fellowship
Marsha Teichelman
Dr. Amy Thompson, Covenant Children’s
Phillip Waldman, UMC Health System
Lloyd Whetzel, X-FAB Texas
Dr. Nathaniel Wright, Texas Tech University
A LOOK BACK AT 2020

Unprecedented became the word of 2020. Most of us were sick of that word before April was over, but new challenges kept presenting themselves.

However, when we look back over the year at Lubbock Area United Way, we see a great testimony to the South Plains and why we are proud to have been part of this community for the last 74 years.

In the face of a global pandemic and stay-at-home orders, our South Plains communities did exactly what we expected – they rallied to assist their neighbors. From supporting local restaurants to making face masks to giving $1.6 million to the South Plains COVID-19 Response Fund, South Plains residents showed the unrelenting resiliency and immense generosity for which our area is known.

It seemed noteworthy that in 2020 we were also marking the 50th-anniversary of the tornado that ravaged downtown and north and east Lubbock. 50 years later South Plains residents are still the same salt-of-the-earth kind of people.

At United Way, we saw this same resiliency and generosity play out in other ways: Community Partner staff and volunteers putting themselves at risk to serve increased numbers of clients, collaborations forming to address new needs such as virtual services, and generous financial and in-kind donations. We expected nothing less from the South Plains. If anything was unprecedented, it was that your support far outweighed our already high expectations.

There is still so much to be done – so many challenges to address. Many of these challenges existed before the pandemic and have only been heightened throughout 2020. But we know we live and work in a community that will rise to face those challenges. In 2021, Lubbock Area United Way’s 75th year, we look forward to working with you to continue addressing the root causes of poverty, increasing opportunities for children and youth, ensuring the safety and health of every area resident, and creating equitable solutions for all.

As you read through these pages, we hope you find encouragement for the days ahead, as together, we remain committed to Giving • People • Hope.
YOUR IMPACT

In 2019, United Way funded programs impacted 110,801 lives across the South Plains. This includes individuals who received services from multiple Community Partners. Children, parents, and individuals are better equipped to live to their fullest potential because of the remarkable support of United Way donors and volunteers — because of you.

8,412 children under the age of 7
37,392 students ages 7-17
64,997 adults and families

LUBBOCK COUNTY

Lubbock Area United Way funded programs provide services in a 15-county area, creating opportunities to thrive for individuals and families across the South Plains. Within Lubbock County, services are not just concentrated to one area of the county. The map shows how many people in each zip code were impacted by United Way services in 2019.

- **5,500 +**
- **4,000 - 5,499**
- **2,500 - 3,999**
- **1,000 - 2,499**
- **Less than 1,000**
## Your Contributions at Work

### 2020 Community Partner Allocations/Donor Designations

<table>
<thead>
<tr>
<th>Organization</th>
<th>Allocation</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Red Cross serving the Texas South Plains</td>
<td>$143,173</td>
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<tr>
<td>Big Brothers Big Sisters of Lubbock</td>
<td>$121,560</td>
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<tr>
<td>Boys &amp; Girls Clubs of Lubbock</td>
<td>$263,501</td>
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<tr>
<td>Boy Scouts of America, South Plains Council</td>
<td>$137,705</td>
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<tr>
<td>CASA of the South Plains</td>
<td>$161,807</td>
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<tr>
<td>Catholic Charities, Diocese of Lubbock</td>
<td>$217,008</td>
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<tr>
<td>Children’s Advocacy Center of the South Plains</td>
<td>$112,087</td>
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<tr>
<td>Communities In Schools on the South Plains</td>
<td>$148,525</td>
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<tr>
<td>Early Learning Centers of Lubbock</td>
<td>$462,665</td>
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<tr>
<td>Family Counseling Services</td>
<td>$154,744</td>
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<tr>
<td>Girl Scouts of Texas Oklahoma Plains</td>
<td>$133,982</td>
</tr>
<tr>
<td>Goodwill Industries of Northwest Texas</td>
<td>$67,639</td>
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<td>Guadalupe Parkway Neighborhood Centers</td>
<td>$195,912</td>
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<tr>
<td>Legal Aid Society of Lubbock</td>
<td>$183,325</td>
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<tr>
<td>Literacy Lubbock</td>
<td>$146,096</td>
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<td>Lubbock Children’s Health Clinic</td>
<td>$209,053</td>
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<tr>
<td>The Parenting Cottage</td>
<td>$173,410</td>
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<tr>
<td>The Salvation Army</td>
<td>$210,795</td>
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<td>Upbring</td>
<td>$80,685</td>
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<td>Voice of Hope</td>
<td>$176,569</td>
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<td>Volunteer Center of Lubbock</td>
<td>$179,405</td>
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<td>Women’s Protective Services</td>
<td>$161,775</td>
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<td>YWCA of Lubbock</td>
<td>$241,760</td>
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### 2020 Community Partner Allocations/Donor Designations by Category

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Empowered Communities</td>
<td>5%</td>
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<tr>
<td>Lifelong Health &amp; Independence</td>
<td>12%</td>
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<tr>
<td>Crisis &amp; Emergency Relief</td>
<td>17.8%</td>
</tr>
<tr>
<td>Successful Children &amp; Youth</td>
<td>45%</td>
</tr>
<tr>
<td>Strong Families &amp; Individuals</td>
<td>20.2%</td>
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</tbody>
</table>
2020 ANNUAL CAMPAIGN

Prior to the start of the pandemic, the United Way Marketing Committee worked with 2020 Campaign Chair A.J. Martinez to come up with the year’s campaign theme - *hope starts here*. At the time, no one had any idea how significant those three small words would be in 2020.

A.J. led the campaign through a year like no other, believing that real change starts within ourselves and our capacity to help those around us. This capacity was never more needed than in 2020. The generous nature of our South Plains communities rose up to ensure that our neighbors, whether they be next door or down the road, had what they needed to support themselves and their families.

Together, individuals, families, businesses, and organizations throughout the South Plains gave $5,402,194 to help their neighbors in need.

In addition, 461 volunteers gave of their time and talents to advocate on behalf of United Way and the Annual Campaign. In 2020, volunteers shifted to help move the campaign online, learning how to use new virtual tools created by the United Way team, hosting virtual campaign meetings, and using their own voices online to show their support for United Way and the South Plains. These volunteers and our generous supporters are where hope starts in our community.

LIVE UNITED GOLF TOURNAMENT

In September, United Way hosted its 13th Annual LIVE UNITED Golf Tournament at Hillcrest Country Club. The 2020 tournament raised $108,610 toward the campaign total.

JACKY PIERCE “GOLFLESS” CHARITY CLASSIC

In 2020, the United Family hosted its first Jacky Pierce “Golfless” Charity Classic. Despite not being able to hold an in-person tournament, the company raised $500,000 for United Ways in their Texas and New Mexico trade areas. Lubbock Area United Way received $116,700 from the tournament.
UNITED WE READ

On November 5, United Way hosted its third annual United We Read. More than 200 volunteers read to both in-person and virtual second-grade classrooms in all nine Lubbock County school districts. Approximately 3,600 students participated in the event.

Volunteers and students read The Word Collector by Peter H. Reynolds and participated in activities based on the book. In the story, Jerome discovers the magic of the words around him and how words can connect, transform, and empower.

Reynolds sent a video message to students saying, “keep collecting your words, and may they inspire you to tell your own story. The world needs your voice. We need you to make this world a better place.”

Thanks to event sponsors Amerigroup, Atmos Energy, Betenbough Homes, Covenant Children’s, First United Bank, Scholastic Books, and United Supermarkets, every child went home with a copy of the book and a craft to go along with the story.

DAY OF CARING

In June, participants in the 2020 Loaned Executive program participated in Day of Caring. Although the volunteers were unable to visit our Community Partners, they participated in hands-on activities. Teams put together hygiene kits for the Salvation Army, stuffed book bags for Literacy Lubbock’s Tiny Tots program, made cookbooks for diabetic patients at Upbring, and wrote encouragement cards for COVID-19 frontline workers.

UNITED WAY YOUTH DIVISION

In 2020, United Way Youth Division members got creative to continue supporting United Way Community Partners. 133 members representing 8 local high schools completed 769 volunteer hours. Members held a virtual school supply drive for Communities in Schools, participated in the Volunteer Center’s Virtual Gathering for Good series, and hosted their own virtual book club.
COVID-19 PANDEMIC

When the COVID-19 Pandemic hit in March, Lubbock Area United Way, its Community Partners, local government, and other stakeholders immediately began to work together to address the greatest needs. The problems already present on the South Plains did not change or disappear. They amplified. United Way recognized the need for a strong, cohesive effort to ensure people could get the help they needed.

Countless times, Community Partner staff answered the phone to hear the words, “I’ve never asked for help before. I don’t even know where to start.” This phrase was indicative of the situation of far too many South Plains residents. Our Community Partners assisted with everything from helping families transition to virtual school to rent and utility assistance to virtual counseling.

SOUTH PLAINS COVID-19 RESPONSE FUND

On March 27, United Way announced a partnership with the Community Foundation of West Texas to create the South Plains COVID-19 Response Fund. Businesses, foundations, and individuals gave more than $1.6 million in financial aid to help community-based organizations tackle the effects of the coronavirus outbreak in the Lubbock area. These funds were quickly deployed to with the first round of grants delivered on April 6. By June 25, all funds had been distributed to meet needs throughout our area.

COVID-19 RESPONSE & RESOURCE CENTER

United Way developed a virtual response and resource center with COVID-19 updates from state and local government and school districts, information on food, bill assistance, local resources, mental health services, and parent resources. The goal of the virtual center was to provide helpful, informative, and easy ways to locate resources and information.

COVID-19 IMPACT GRANTS

Due to special donations from various corporate partners, United Way was able to provide an additional $29,500 for one-time COVID-19 Impact Grants. Four Community Partners were selected to receive grants to help cover additional service needs created by the pandemic.

Learn more about United Way's response to the pandemic. View the COVID-19 Report online.
DIVERSITY, EQUITY, AND INCLUSION

2020 also prompted United Way to take a deeper look into its own commitment to diversity, equity, and inclusion (DEI). The Board of Directors took action to form a new standing DEI Committee. The first step of the Committee was to update United Way’s diversity statement and develop a new anti-racism statement. Both statements were adopted by the Board in October.

Throughout 2021, the DEI Committee will be conducting an internal review of United Way’s own policies and procedures and developing an educational component that will be made available to the community. The goal is for United Way to continue to be a champion for building strong and healthy communities and to create and experience a responsible and vibrant society throughout the South Plains — one which respects, honors, and thrives on the unique attributes of its members.

ALICE

In September, United Way released new data on ALICE in Lubbock County through a partnership with United Ways of Texas and United for ALICE. ALICE stands for Asset-Limited, Income-Constrained, Employed. These are households that earn above the Federal Poverty Level but still don’t make enough to make ends meet.

In Lubbock County, the latest available data shows that 30% of households were ALICE in 2018, up from 2016. Meanwhile, 18% were in poverty in Lubbock County. Combined, 48% of households — almost 1 in 2 — in Lubbock County are struggling.

For the Mid-Campaign Report, United Way asked its Community Partners to share stories of ALICE families they serve, including a special presentation from four of the executive directors. You can watch the presentation and learn more about ALICE on the United Way website.
UNITED WAY CAMPAIGN VOLUNTEER OF THE YEAR

As the Director of the J.T. and Margaret Talkington YWCA at Sun ‘N Fun, Kelsey Johnson knows firsthand the value of United Way and its Community Partners. Kelsey started in the Loaned Executive Program in 2014, proving himself to be a dedicated volunteer ready to tackle some of the tough challenges the Annual Campaign can present. This persistent dedication made him the perfect person to chair the Loaned Executive Program in 2020.

Kelsey led his team of 46 volunteers under the mantra of “maximum flexibility”, skillfully navigating the ups and downs of the campaign and the many changes 2020 brought. He served as a reliable constant for the Loaned Executives, the Campaign Cabinet, the YWCA, and United Way as a whole.

COMMUNITY PARTNER VOLUNTEER OF THE YEAR

In her nearly 15 years of volunteering for Literacy Lubbock, retired kindergarten teacher Ann McGinty has logged an impressive 1,542 volunteer hours. Ann leads English as a Second Language (ESL) classes, providing a welcoming environment for Literacy Lubbock students to help keep them motivated when they experience challenges and setbacks. Her students describe Ann as patient, kind, and warm-hearted.

Sister Mary Ann with St. John Neumann Catholic Church first invited Ann to volunteer with Literacy Lubbock. The pair have team-taught ESL classes for the last 15 years. “Faithful” is the term Sister Mary Ann repeatedly uses to describe Ann. Ann serves as a strong model for community service on the South Plains.

2020 COMMITTEE CHAIRS

<table>
<thead>
<tr>
<th>75TH ANNIVERSARY</th>
<th>DIVERSITY, EQUITY, AND INCLUSION</th>
<th>NOMINATING</th>
</tr>
</thead>
<tbody>
<tr>
<td>Heather Smith, Covenant Medical Group</td>
<td>Chris Boutwell, Barricades Unlimited</td>
<td>Meredith Imes, Texas Tech University</td>
</tr>
<tr>
<td>AUDIT</td>
<td>FINANCE</td>
<td>PROGRAM REVIEW</td>
</tr>
<tr>
<td>Becky Palmer, Atmos Energy</td>
<td>Beth Lawson, StarCare Specialty Hospital</td>
<td>Jon Mark Bernal, Texas Tech University</td>
</tr>
<tr>
<td>ANNUAL CAMPAIGN</td>
<td>LIVE UNITED Golf Tournament</td>
<td>PLANNED GIVING &amp; ENDOWMENT</td>
</tr>
<tr>
<td>A.J. Martinez, Robinson Burdette Martin &amp; Seright</td>
<td>Matt Stephens, Prosperity Bank</td>
<td>Tammi Wood, Benchmark Mortgage</td>
</tr>
<tr>
<td>COMMUNITY IMPACT</td>
<td>MARKETING/COMMUNICATIONS</td>
<td>STEWARDSHIP REVIEW</td>
</tr>
<tr>
<td>Kevin McConic, Covenant Health</td>
<td>Allison Matherly, Lubbock Police Department</td>
<td>Chad Hill, PlainsCapital Bank</td>
</tr>
<tr>
<td></td>
<td></td>
<td>WOMEN UNITED</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Natalie Harvill, Lubbock County</td>
</tr>
</tbody>
</table>
OUR CONTRIBUTORS

OVER $250,000

Covenant Health

United supermarkets

UMC Health System

TEXAS TECH UNIVERSITY

TEXAS TECH UNIVERSITY SYSTEM

TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER

$100,000 - $249,999

City Bank

The CH Foundation

Lubbock Area United Way’s
13th Annual
OLIVE UNITED GOLF TOURNAMENT

$75,000 - $99,000

LUBBOCK ASSOCIATION OF REALTORS®

City of Lubbock

PlainsCapital Bank
OUR CONTRIBUTORS (continued)

LUBBOCK ASSOCIATION OF REALTORS
Benchmark Mortgage
Century 21 Realtors
Coldwell Banker-Rick Canup Realtors
Exit Realty of Lubbock
H & M Real Estate Services
Keller Williams Realty
Lubbock Abstract & Title
Murfee & Sons, Inc.
NextHome CORE Realty
RE/MAX Lubbock Realtors
WestMark Realtors
Williams & Company Real Estate

CEV Multimedia, Ltd
FirstCapital Bank of Texas
First United Bank
Happy State Bank
H-E-B
Lubbock County
Lubbock-Cooper ISD
Madera Residential
Peoples Bank
Plains Cotton Co-Op Association
Rip Griffin Companies
Scoggin-Dickey Inc. and Subaru-Share the Love
South Plains Electric Co-Op
StarCare Specialty Health System
Texas Tech Credit Union
UPS

Seright LLP
Sanford & Tatum
SouthWest Bank
Standard Sales Co. LP
TRUNO Retail Technology Solutions
Wells Fargo Bank
YWCA of Lubbock

$10,000 - $14,999
Fiesta Motor Co.
KCBD NewsChannel 11
Superior Health Plans
Target
Teinert Construction
Texas Dept. of Criminal Justice
Formby/Wheeler Unit
Lubbock Parole Office
Montford Unit
Region 5 Satellite Office
Rudd Unit
Smith Unit
Texas Mutual Insurance Company
TXP Capital, LLC
Tyler Technologies

$5,000 - $9,999
AimBank
Alan Henry Insurance
Bolinger Segars Gilbert & Moss
Carillon Residents
Carpet Tech
CoBank
Communities in Schools of the South Plains
Computer Transition Services Inc.

OUR CONTRIBUTORS (continued)

$50,000 - $74,999
Bank of America
Barricades Unlimited
Citibus
FirstBank & Trust
Frenship ISD
Helen Jones Foundation
Lone Star State Bank
Lubbock National Bank
Parkhill
Prosperity Bank
UMC Physicians
Xcel Energy
X-FAB Texas

$25,000 - $49,999
Albert G. and Eleanore J. Barsh Endowment Trust
Alderson Enterprises
Anonymous Endowment
Atmos Energy

$15,000 - $24,999
AT&T Texas
American Bank of Commerce
Benchmark Business Solutions
Bettenbough Homes
Earl’s Plumbing
Lubbock Area United Way
Lubbock Central Appraisal District
Lubbock Christian University
R.E. Janes Gravel Co.
Ramar Communications
Robinson Burdette Martin &

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Costco Wholesale
Enterprise Rent-A-Car
Farmers Cooperative Compress
Goodwill Industries of Northwest Texas
Greenstreet, Inc.
H Construction Systems Inc.
Howard Cowan Bond Agency
Kinetico of West Texas
KLBK & KAMC News
Kuykendall Foundation
Legal Aid Society of Lubbock
Live Oak Animal Hospital
Lubbock Aero
Lubbock Economic Development Alliance
Lubbock Power & Light
Lubbock South Plains Retired Teachers Association
McMahon Vinson & Hubbard LLP
PFG Advisors
PYCO Industries Inc
Robert Madden Industries LTD
Slate Group
Sodexo School Services
South Plains Association of Governments
The Ironman Foundation Inc.
Walmart & Sam's Locations

Santa Fe Railway
CASA of the South Plains
Catholic Charities, Diocese of Lubbock
Children's Advocacy Center of the South Plains
Children's Home of Lubbock
Crenshaw Dupree & Milam LLP
Dillard's, Inc
Early Learning Centers of Lubbock
FedEx
Field Manning Stone Hawthorne & Aycock PC
Freese and Nichols, Inc.
Guadalupe Parkway Neighborhood Centers
Hugo Reed & Associates

Overton Hotel & Conference Center
SagamoreHill Broadcasting of Lubbock
Schwarzentraub Foot Clinic
Service Title Company
SIMFLO
Texas Department of State Health Services
The Price Group
Vista Bank
Voice of Hope

$2,500 - $4,999
All Saints Episcopal School of Lubbock
Amerigroup
ARAMARK Education K-12
Bergstein Enterprises
Brandon & Clark
Burlington Northern

Lubbock Boys & Girls Club
Lubbock Chamber of Commerce
Lubbock Children's Health Clinic
Lubbock Electric
Lubbock Emergency Communications District
Lubbock State Supported Living Center
Mullin Hoard & Brown LLP
NuStar Energy LP
Office of the Attorney General - Child Support - Lubbock
O'Reilly Automotive

$1,000 - $2,499
Accenture New York
Acme Electric Co
All American Chevrolet Alliance Credit Union
Americot
Anonymous Family Fund
Armstrong Mechanical Inc
Associated Supply Co
Baker Brown & Thompson Law Firm
BASF Agriculture Solutions
Becknell Wholesale Co.
Big Brothers Big Sisters of Lubbock
Bigbee & Curtis, LLP
Boy Scouts of America, South Plains Council
Brady and Hamilton
Brandon Bird Utilities
Brown-McKee, Inc.
Carr, Riggs & Ingram, LLC
CenturyLink
Chester and Ada Ruth Green
All gifts are deeply appreciated. However, due to space limitations organizations giving less than $1,000 could not be listed. Every effort has been made to include pledges received by January 19, 2021. To view this list online, visit our website at LIVEUNITEDLUBBOCK.ORG/ANNUALREPORT

Many thanks also go to our 2020 Campaign Event Sponsors and LIVE UNITED Golf Tournament Sponsors. To see a full list of these sponsors, please visit LIVEUNITEDLUBBOCK.ORG/EVENTSPONSORS and LIVEUNITEDLUBBOCK.ORG/GOLF
2020 ANNUAL CAMPAIGN
$5,402,194

INDIVIDUAL SUPPORTERS
$4,059,101

CORPORATIONS & FOUNDATIONS
$1,047,802

SPECIAL EVENTS
$69,981

GOLF TOURNAMENTS
$225,310
### STATEMENT OF FINANCIAL POSITION

**ASSETS**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Cash</td>
<td>$ 1,838,265</td>
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<tr>
<td>Investments (Short &amp; Long Term)</td>
<td>$ 5,269,821</td>
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<tr>
<td>Pledges Receivable (Less Allowance for Uncollectibles of $555,697)</td>
<td>$ 3,967,931</td>
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<tr>
<td>Other Receivables</td>
<td>$ 28,410</td>
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<td>Prepaid Expenses</td>
<td>$ 94,422</td>
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<tr>
<td><strong>Total Current Assets</strong></td>
<td><strong>$11,198,849</strong></td>
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<tr>
<td>Land, Building, and Equipment (at Cost, net of Accumulated Depreciation of $522,770)</td>
<td>$ 664,082</td>
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<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$11,862,931</strong></td>
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**LIABILITIES**

<table>
<thead>
<tr>
<th>Description</th>
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<tbody>
<tr>
<td>Accounts Payable</td>
<td>$ 132,163</td>
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<tr>
<td>Agency Allocations &amp; Designations</td>
<td>$ 1,388,545</td>
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<td><strong>Total Liabilities</strong></td>
<td><strong>$1,520,708</strong></td>
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**NET ASSETS**

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<tr>
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<td>Unrestricted</td>
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<td>Designated by the Governing Board for:</td>
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<td>Capital &amp; Technology Improvements</td>
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<td>Casa de Amistad</td>
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<td>Undesignated - General Activities</td>
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<td>Restricted by Time and Donor for:</td>
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<td>Operating Budget</td>
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<td>Future Campaigns</td>
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<td>Other Commitments</td>
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<td>Endowment</td>
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<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td><strong>$11,681,191</strong></td>
</tr>
</tbody>
</table>

### STATEMENT OF ACTIVITIES

**REVENUE**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Public Support from Annual Campaign</td>
<td>$ 5,402,194</td>
</tr>
<tr>
<td>Less: Campaign Support for Other Organizations:</td>
<td></td>
</tr>
<tr>
<td>State Employees Charitable Campaign</td>
<td>(566,301)</td>
</tr>
<tr>
<td>Donor Designations</td>
<td>(571,668)</td>
</tr>
<tr>
<td>Provision for Uncollectible</td>
<td></td>
</tr>
<tr>
<td>Pledges (2019/20)</td>
<td>(287,983)</td>
</tr>
<tr>
<td><strong>Total Current Year Annual Campaign</strong></td>
<td><strong>$3,976,242</strong></td>
</tr>
<tr>
<td>Additional Campaign (Prior Years)</td>
<td>$ 4,438</td>
</tr>
<tr>
<td>Collections in Excess of Allowance (2018/19)</td>
<td>$ 68,394</td>
</tr>
<tr>
<td><strong>Net Annual Campaign</strong></td>
<td><strong>$4,049,074</strong></td>
</tr>
<tr>
<td>Other Public Support and Revenue</td>
<td></td>
</tr>
<tr>
<td>Endowment Contributions &amp; Pledges</td>
<td>$ 38,511</td>
</tr>
<tr>
<td>Other Campaign Related Revenue</td>
<td>$ 258,829</td>
</tr>
<tr>
<td>Investment Income</td>
<td>$ 46,500</td>
</tr>
<tr>
<td>Other Non Campaign Revenue: Rental, Grants</td>
<td>$ 380,375</td>
</tr>
<tr>
<td><strong>Total Other Public Support &amp; Revenue</strong></td>
<td><strong>$724,215</strong></td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>$4,773,289</strong></td>
</tr>
</tbody>
</table>

**ALLOCATIONS, EXPENSES, AND LOSSES**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Allocations to Agencies</td>
<td>$ 4,120,136</td>
</tr>
<tr>
<td>Donor Designations</td>
<td>(571,368)</td>
</tr>
<tr>
<td>Capital Expenditures</td>
<td>$ 41,983</td>
</tr>
<tr>
<td>Affiliated Organizations:</td>
<td></td>
</tr>
<tr>
<td>United Ways of Texas</td>
<td>$ 15,063</td>
</tr>
<tr>
<td>United Way Worldwide</td>
<td>$ 77,257</td>
</tr>
<tr>
<td><strong>Total Allocations</strong></td>
<td><strong>$3,682,771</strong></td>
</tr>
<tr>
<td>Functional Expenses:</td>
<td></td>
</tr>
<tr>
<td>Community Impact</td>
<td>$ 217,932</td>
</tr>
<tr>
<td>Supporting Services:</td>
<td></td>
</tr>
<tr>
<td>Management and General</td>
<td>$ 549,377</td>
</tr>
<tr>
<td>Fund Raising</td>
<td>$ 466,040</td>
</tr>
<tr>
<td><strong>Total Functional Expenses</strong></td>
<td><strong>$1,233,249</strong></td>
</tr>
<tr>
<td><strong>Total Allocations and Expenses</strong></td>
<td><strong>$4,916,019</strong></td>
</tr>
<tr>
<td>Increase (Decrease) in Net Assets</td>
<td>$ (142,730)</td>
</tr>
<tr>
<td>Net Assets - Beginning of Year</td>
<td>$ 10,483,214</td>
</tr>
<tr>
<td>Net Assets - End of Year</td>
<td><strong>$10,340,481</strong></td>
</tr>
</tbody>
</table>

Note: The above information is summarized from the financial statements prepared by the management of the Lubbock Area United Way, Inc. as directed by its Finance and Audit Committees. The public accounting firm of Bolinger, Segars, Gilbert, & Moss will audit these statements and additional related information. To view the most current Audited Financial Statement and IRS Form 990, visit [liveunitedlubbock.org/financial](http://liveunitedlubbock.org/financial)
UNITED WAY TEAM

Glenn Cochran  
President  
Chief Executive Officer

Amy Berry  
Senior Vice President  
Chief Development Officer

Christopher Hook  
Vice President  
Chief Financial Officer

Amanda McAfee  
Vice President  
Marketing and Communications

Devin McCain  
Vice President  
Community Impact

Lynn Owens  
Vice President  
Annual Campaign

Alpha Jennings  
Campaign Division Director

Esther Felton  
Database Manager

Karen Moran  
Office Manager

Kimberly Pruitt  
Administrative Assistant

McKenna Caughey  
Student Assistant