2019 BOARD OF DIRECTORS

EXECUTIVE COMMITTEE
BOARD CHAIR Crystal Edwards, WestMark Commercial
VICE CHAIR Jon Stephens, SouthWest Bank
TREASURER Mike Nelson, Madera Residential
CAMPAIGN CHAIR Tony Lloyd, RE/MAX Lubbock
COMMUNITY IMPACT CHAIR Kevin McConic, Covenant Health
MARKETING/COMMUNICATIONS CHAIR Allison Matherly, Lubbock Police Department
PLANNED GIVING & ENDOWMENT CHAIR Tammi Wood, Benchmark Mortgage

BOARD MEMBERS
Jarrett Atkinson, City of Lubbock
Keith Bryant, Lubbock-Cooper ISD
Joy Daniel, WestMark Realtors
Amber Dean, City Bank
Eric Finley, UMC Health System
Mark Griffin, Rip Griffin Companies
Doug Hensley, Lubbock Avalanche-Journal
Brent Hoffman, Prosperity Bank
Brandon Hughes, United Oil & Grease
Meredith Imes, Texas Tech University
Jeff Klotzman, Lubbock ISD
Joe Landin, Mighty Wash
Beth Lawson, StarCare Specialty Health System
A.J. Martinez, Robinson Burdette Martin & Seright
Dr. Michelle McCord, Frenship ISD
Margie Olivarez, AT&T
Carla Olson, The Parenting Cottage
Eddie Owens
Becky Palmer, Atmos Energy
Norval Pollard, City Bank
Jeanna Roach, Betenbough Homes
Dr. Kathy Rollo, Lubbock ISD
Chelsea Salazar, Peoples Bank
David Sanchez, Lone Star State Bank
Heather Smith, United Supermarkets
Marsha Teichelman
Dr. Amy Thompson, Covenant Children’s
Dr. Nathaniel Wright, Texas Tech University
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In 2019, United Way continued to focus on its priority areas, developing and growing initiatives:

- To ensure all children are school-ready by kindergarten and are grade-level readers by 3rd grade.
- To eliminate child abuse and sex-trafficking in our communities.
- To provide access to all persons in need of mental health services.

Key to our work are programs funded through our Community Partners which contribute to our mission of **GIVING • PEOPLE • HOPE**.

**COMMUNITY STATUS REPORT**

In April, United Way hit a milestone, publishing its 20th Community Status Report. The report provides statistics in health, safety, education, economics, and population for the area. There are comparisons to state and national statistics, along with trends over a period of years. The 2019 report also included new information about ALICE (Asset-Limited, Income-Constrained, Employed), which includes individuals and families in our community who are employed and living above the poverty line but are struggling to make ends meet. Access to the information provided in the report leads to better awareness and understanding of the underlying issues and problems facing the community. In addition, resources can be raised and invested to achieve long-term, sustained community improvements. The full report can be found at liveunitedlubbock.org/communitystatusreport

**COLLABORATIONS**

In addition to its work with the Community Partners, United Way continues to collaborate with a variety of coalitions and partnerships that address issues consistent with our priorities. These include 2-1-1, the Coalition of Community Assistance Volunteers/Free Tax Prep, the Emergency Food & Shelter Program, the South Plains Coalition for Child Abuse Prevention, the South Plains Homeless Consortium, and the Texas Hunger Initiative.
In 2018, United Way funded programs **impacted lives 120,275 times** across the South Plains Region. To put this in perspective, that’s every seat in the Jones AT&T Stadium filled twice. Children, parents, and grandparents are better equipped to achieve their fullest potential because of the remarkable support of United Way donors and volunteers—because of you.

- **11,847** children under the age of 7
- **40,115** students ages 7-17
- **52,799** adults and families

**LUBBOCK COUNTY**

Lubbock Area United Way Community Partners serve a 15-county area, providing opportunities for individuals and families across the South Plains to thrive. Within Lubbock County, services are not just concentrated to one area of the county. The map shows how many people in each zip code were impacted by United Way services in 2018.

- **5,500+**
- **4,000 - 5,499**
- **2,500 - 3,999**
- **1,000 - 2,499**
- **Less than 1,000**
### 2019 Community Partner Allocations/Donor Designations

<table>
<thead>
<tr>
<th>Amount</th>
<th>Organization</th>
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<tbody>
<tr>
<td>$145,305</td>
<td>American Red Cross serving the Texas South Plains</td>
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<tr>
<td>$126,649</td>
<td>Big Brothers Big Sisters of Lubbock</td>
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<td>Boys &amp; Girls Clubs of Lubbock</td>
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<tr>
<td>$142,010</td>
<td>Boy Scouts of America, South Plains Council</td>
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<tr>
<td>$177,872</td>
<td>CASA of the South Plains</td>
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<tr>
<td>$227,508</td>
<td>Catholic Charities, Diocese of Lubbock</td>
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<tr>
<td>$117,094</td>
<td>Children’s Advocacy Center of the South Plains</td>
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<tr>
<td>$123,338</td>
<td>Communities In Schools on the South Plains</td>
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<tr>
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<tr>
<td>$155,802</td>
<td>Family Counseling Services</td>
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<tr>
<td>$131,582</td>
<td>Girl Scouts of Texas Oklahoma Plains</td>
</tr>
<tr>
<td>$ 69,608</td>
<td>Goodwill Industries of Northwest Texas</td>
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<td>$195,774</td>
<td>Guadalupe Parkway Neighborhood Centers</td>
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<td>$185,061</td>
<td>Legal Aid Society of Lubbock</td>
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<td>$149,509</td>
<td>Literacy Lubbock</td>
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<td>$206,388</td>
<td>Lubbock Children’s Health Clinic</td>
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<tr>
<td>$177,390</td>
<td>The Parenting Cottage</td>
</tr>
<tr>
<td>$224,116</td>
<td>The Salvation Army</td>
</tr>
<tr>
<td>$ 83,338</td>
<td>Upbring, The New Lutheran Social Services</td>
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<tr>
<td>$156,071</td>
<td>Voice of Hope</td>
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<td>$178,006</td>
<td>Volunteer Center of Lubbock</td>
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<td>$166,417</td>
<td>Women’s Protective Services</td>
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<td>$236,430</td>
<td>YWCA of Lubbock</td>
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</tbody>
</table>

### Pie Chart Distribution

- **45%** Successful Children & Youth
- **5%** Empowered Communities
- **12%** Lifelong Health & Independence
- **17.8%** Crisis & Emergency Relief
- **20.2%** Strong Families & Individuals
2019 ANNUAL CAMPAIGN

At every event and meeting that 2019 Campaign Chair Tony Lloyd spoke at during the course of the campaign, he asked those in attendance to ponder one question—*What is your why?* The charge was to encourage everyone to find their personal purpose in giving, advocating, and volunteering for United Way and the Lubbock Area.

Thousands did find their why and gave generously to support United Way, its Community Partners and the community. Collectively, supporters throughout the Lubbock Area gave $5,942,108, surpassing the campaign goal. 329 companies participated in workplace campaigns.

830 volunteers worked on the campaign, leading workplace campaign meetings, calling donors, creating fundraising events, and using their voice to advocate on behalf of United Way. These volunteers and everyone who gave lived out the 2019 campaign theme—*Rise together, so no one stands alone.*

SALUTE TO OUR PARTNERS

At the Mid-Campaign Report Luncheon, Board Chair Crystal Edwards and Community Impact Chair Kevin McConic shared with the crowd about the impact that the dollars make across the South Plains.

Because of the community’s great support, in 2018, 1,220 adults received learning and education opportunities, 7,214 people received assistance with physical and mental health related needs, 11,602 children, adults, and families were helped through the worst moments of their lives, and 39,371 children received the support they need to be successful in school and in life. These are just a few examples of how United Way partners impact lives.

This is the purpose of the Annual Campaign—to give people hope in every corner of our community and ensure that United Way and its Community Partners continue to have the resources to help anyone in need.

LIVE UNITED GOLF TOURNAMENT

In September, United Way hosted its 12th Annual LIVE UNITED Golf Tournament at Hillcrest Country Club. The 2019 tournament raised $111,024 toward the campaign total. In the 12 years of the tournament, golfers have raised more than $1 million dollars for the annual campaign.

In addition to the tournament itself, United Way raffled a package provided by Alderson Lexus for a pair of lucky golfers to attend the Lexus Champions for Charity tournament. Congratulations to Tim Kute on winning the raffle. Tim represented United Way at the tournament this past December.

JACKY PIERCE CHARITY CLASSIC

The 28th Annual Jacky Pierce Charity Classic hit a big milestone this year, raising more than half a million dollars. Funds from the tournament are distributed between United Ways within United’s operational territory. Thanks to the United Family for giving $116,700 to Lubbock Area United Way.
UNITED WAY DAY AT THE STATE CAPITAL

In February, Women United members traveled to Austin to join with other United Way's across the state for United Way Day at the Capital. The women presented the West Texas Advocacy Agenda, a collaborative effort between Lubbock Area United Way, United Way of Amarillo & Canyon, United Way of the Concho Valley, Nolan County United Way, and Hutchinson County United Way. The agenda made recommendations to legislators on how they can secure a brighter future for West Texans in the areas of early education, behavior health, and safety and wellbeing.

Women United met with the offices of local representatives Senator Perry, Representative Burrows, and Representatives Frullo, as well as, several of the offices of neighboring West Texas communities. These efforts and ongoing communication with legislators between legislative sessions, ensure that West Texas families are a priority in Austin.

START SMART TEXAS

In 2019, Lubbock joined Start Smart Texas, a collaborative effort between United Ways of Texas, Texas PBS and the Texas Education Agency, to improve reading proficiency and early school success for children from low-income families. The local campaign is supported by a partnership of United Way, Lubbock ISD, Frenship ISD, and Lubbock-Cooper ISD.

Approximately 1 in 8 people in Lubbock County are functionally illiterate and approximately 1/3 of children are not ready to enter kindergarten.

The action plans address three underlying challenges that can keep young children, especially those from low-income families, from learning to read proficiently — school readiness, school attendance, and summer learning. Start Smart is a part of the nationwide Campaign for Grade-Level Reading. Membership in the network gives Lubbock access to experts and policymakers focused on early school success and assistance in addressing the challenges that keep many children from learning to read.

$17K IN NEW BOOKS

In October, United Way received an award of $17,435 for new books from First Book and its OMG Books Awards. United Way used the grant to distribute books to the Lubbock, Frenship, Lubbock-Cooper and Shallowater Independent School Districts.

Research indicates that just the presence of books in the home improves educational outcomes, yet low-income communities across the U.S. are plagued by vast ‘book deserts’—areas in which there may be as little as one book per as many as 830 children.

GO BLUE LUBBOCK

Partnering with the Lubbock Chamber of Commerce and the South Plains Coalition for Child Abuse Prevention, United Way kicked-off National Child Abuse Awareness Month in April with Go Blue Lubbock, a community-wide project to promote child abuse awareness and prevention. United Way continues to make ending child abuse a major focus through community efforts such as Go Blue. The latest statistics available show child abuse rates on a decline but still well above state averages.
UNITED WE READ

On September 26, 2019, United Way expanded its United We Read program to all nine school districts in Lubbock County. 614 United Way volunteers visited 199 second-grade classrooms. Volunteers and students read the book *Thelma the Unicorn* by Aaron Blabey at the same time across all districts and participated in activities based on the book. The story encourages a positive self-image and the importance of being yourself. All 3,611 second-graders went home with a copy of the book and a craft to go along with the story.

The purpose of the event is to highlight the importance of students being grade-level readers by third grade. At this point, students who have not mastered basic reading skills will begin to fall behind in every area of study as classrooms shift from learning to read to reading to learn. The event also emphasizes the importance of parents reading with their children.

UNITED WAY YOUTH DIVISION

In 2019, 130 United Way Youth Division (UWYD) members completed 1,700 volunteer hours benefitting 15 United Way Community Partners.

The youth division is made up of 9-12 grade students representing eight local high schools. Students learn about United Way and its Community Partners and participate in service projects benefitting these organizations.

OUTSTANDING VOLUNTEER ORGANIZATION

In November, the Lubbock Area Chapter of the Association of Fundraising Professionals (AFP) recognized United Way as the 2019 Outstanding Volunteer Organization. This award honors a civic organization that demonstrates outstanding skills in coordinating and motivating groups of donors and volunteers for fundraising projects for the benefit of their mission.

AFP selected United Way for its successful coordination of the hundreds of volunteers that assist with the Annual Campaign and initiatives like United We Read.

DAYS OF CARING

In June, the 2019 Loaned Executives hosted Day of Caring for an estimated 150 children enrolled in programs with United Way Community Partners the Early Learning Centers, Guadalupe Parkway Neighborhood Centers, Literacy Lubbock, Lubbock Boys & Girls Clubs, and The Parenting Cottage.

The annual event is an opportunity for Loaned Executives to engage with United Way Community Partners while emphasizing the importance of reading. Children participated in literacy-related activities, and every child received a new book, a t-shirt, and a backpack filled with goodies donated by local businesses to take home.
Brad and Carla Moran are known for their commitment to the Lubbock community. Both as a couple and as individuals, their philanthropic and volunteer work has benefited a number of nonprofits and organizations throughout the community in addition to Lubbock Area United Way.

In 1982, Brad established Ramar Communications with his dad as a single station operator. Today, he operates ten TV stations in three states plus eight radio stations in Texas. Ramar Communications operates the largest single market concentration of TV stations in the country.

Brad began volunteering with United Way in 1991 as a Loaned Executive. He served on the Board of Directors from 2012 through 2018. He chaired the Annual Campaign in 2013 and the Board in 2017. In addition to his commitment to United Way, Brad has co-chaired the Lubbock Arts Festival, served as the Fund Raising Chair for the Lubbock Cattle Barons Ball, served on the Lubbock Chamber of Commerce's board and the All Saints Episcopal School Board of Trustees, and served as the Corporate Chairman for the Diabetes Walk.

Carla has been actively involved with her alma mater, Texas Tech University, and her children's school, All Saints Episcopal School. Her efforts include helping to complete the Patriot Learning Center and the establishment of the All Saints High School in 2014. She currently serves as the Vice Chairman and President-Elect of the Bob Bullock Texas State History Foundation, and has been involved with the Lubbock Entertainment Performing Arts Association, the City of Lubbock, and various political endeavors. In 2011, Carla received the Outstanding Volunteer Fundraiser Award from the Lubbock Chapter of the Association of Fundraising Professionals.

The couple has been married for 22 years and have two daughters, Ava and Ella.
In 1998, Margie Smith started work at the Lubbock Central Appraisal District (LCAD). One of the tasks assigned to her was coordinating the company’s United Way workplace campaign. Twentyone years later, Margie continues in that role, making her United Way’s longest serving Campaign Coordinator. She brings spirit and creativity to the role, ensuring that LCAD reaches their goal year after year.

At the 2019 Campaign Coordinator Training, Margie sat on a panel of experienced coordinators and shared her ideas with volunteers representing a wide variety of companies and organizations. Margie is always willing to share her best practices and the tips she has learned along the way. These strategies influence how United Way trains campaign coordinators and the ideas United Way shares about how to run a successful workforce campaign.

Mike Moss has been matched with his Little Brother, Keon, through Big Brothers Big Sisters (BBBS) since June of 2012. When they met they instantaneously became great pals. In his role as a Big Brother, Mike plays an important part in Keon’s life as an advocate for his education and as a consistent and positive role-model. Throughout their time together, Mike has helped Keon discover his natural talents and encouraged him to pursue new activities and interests.

In addition to Mike’s role as a Big Brother, he and his wife, Leslie are great examples of philanthropic leaders for the Lubbock community. He not only supports fundraisers as an individual, but also as an employee of Parkhill Smith & Cooper and is often referring friends and family as volunteers.
OUR INVESTORS (CONTINUED)

LUBBOCK ASSOCIATION OF REALTORS
Benchmark Mortgage
Berkshire Hathaway HomeServices
Anderson Properties
Century 21 Realtors
Coldwell Banker-Rick Canup Realtors
Exit Realty of Lubbock
H & M Real Estate Services
Keller Williams Realty
Lubbock Abstract & Title
McDougal Companies
Murfee & Sons, Inc.
NextHome CORE Realty
RE/MAX Lubbock
WestMark Realtors
Williams & Company Real Estate

$50,000 - $74,999
Atmos Energy
Citibus
FirstBank & Trust
Frenship ISD
Helen Jones Foundation
Lone Star State Bank
Lubbock National Bank
Parkhill, Smith & Cooper
Prosperity Bank
Rip Griffin Companies
Zachry Group

$25,000 - $49,999
Albert G. and Eleanor J. Barsh Endowment Trust
Alderson Enterprises
Anonymous Endowment
Barricades Unlimited
Betenbough Homes
Earl's Plumbing
First United Bank
FirstCapital Bank of Texas
Fox34/Ramar Communications
Lubbock County
Lubbock-Cooper ISD
Madera Residential
Peoples Bank
Plains Cotton Co-Op Assn.
South Plains Electric Co-Op
StarCare Specialty Health System
UMC Physicians
Wells Fargo Bank

$15,000 - $24,999
A T & T Texas
American Bank of Commerce
Benchmark Business Solutions
Carpet Tech
Centennial Bank
CEV Multimedia
Enterprise Rent-A-Car
Fiesta Motor Co.
Happy State Bank
Lubbock Central Appraisal District
Lubbock Power & Light
R. E. Janes Gravel Co.
Robinson Burdette Martin & Seright Sanford & Tatum Insurance Agency
Scoggin-Dickey Inc. & Subaru - Share the Love
SouthWest Bank
Standard Sales Co. LP
Superior Health Plans
Sysco West Texas
Texas Tech Federal Credit Union
Tyler Technologies
UPS

$10,000 - $14,999
CoBank
Lubbock Area United Way
Lubbock Christian University
PYCO Industries Inc
Slate Group
Texas Dept. Criminal Justice - Smith Unit
Texas Mutual Insurance Company
TRUNO Retail Technology Solutions
Trustpoint Rehabilitation Hospital
TXP Capital
YWCA of Lubbock

$5,000 - $9,999
AimBank
Amerigroup
Bergstein Enterprises
Bolinger Segars Gilbert & Moss
Carillon Residents
Children's Home of Lubbock
Communities in Schools of the South Plains
Computer Transition Services Inc.
Costco Wholesale
Dillard's, Inc.
Early Learning Centers of Lubbock
Farmers Cooperative Compress
FedEx
Goodwill Industries of Northwest Texas
Greenstreet, Inc.
Howard Cowan Bond Agency
KCBD - NewsChannel 11
Kinetic of West Texas
KLBK & KAMC News
Kuykendall Foundation
Lubbock Aero
Lubbock Economic Development Alliance
Lubbock Electric
Lubbock State Supported Living Center
Lubbock South Plains Retired Teachers Association
McMahon Vinson & Hubbard
NTS Communications
Office of the Attorney General - Child Support - Lubbock
Officewise Furniture & Supply
PFG Advisors
Robert Madden Industries
Sodexo School Services
Texas Dept. Criminal Justice - Daniel Unit

Catholic Charities, Diocese of Lubbock
Children’s Advocacy Center of the South Plains
Crenshaw Dupree & Milam
Energen Resources
Field Manning Stone Hawthorne & Aycock
H Construction Systems Inc.
Hugo Reed & Associates
Legal Aid Society of Lubbock
Live Oak Animal Hospital
Lubbock Boys & Girls Club
Lubbock Chamber of Commerce
Lubbock Children’s Health Clinic
Lubbock Emergency Communications District
Mullin Hoard & Brown
NuStar Energy
O’Reilly Automotive
Overton Hotel & Conference Center
Primitive Social
Service Title Company
Shallowater ISD
South Plains Association of Governments
The Price Group
The Salvation Army
Voice of Hope
Wells Fargo Advisors
Wells Fargo Texas/Customer Service

$1,000 - $2,499
806 Land Development Group
Acme Electric Co
Alliance Credit Union
Americot
Anonymous Family Fund
Armstrong Mechanical Inc
Associated Supply Co.
Baker Brown & Thompson Law Firm
Becknell Wholesale Co.
Big Brothers Big Sisters of Lubbock
Bigbee & Curtis
Border States Electric
Boy Scouts of America-South Plains Council
Brady & Hamilton
Brandon Bird Utilities
Brown-McKee, Inc.
Carr, Riggs & Ingram
Condray Design Group, Inc.
Consolidated Pipe & Tube Company
Craig Terrill Hale & Grantham
Danny’s Fins & Hens
Diekemper Family Foundation, Inc
Ditch Witch Southwest
Texas Dept. of State Health Services
Education Service Center, Region XVII
Family Counseling Services
Freese and Nichols, Inc.
Frontier Dodge Chrysler Jeep
Glasheen Valles & Inderman
Grimes Insurance Agency Inc.
Guadalupe Parkway Neighborhood Centers
GVH Distribution
H & H Trailer Sales
Harkins, Hancock, and Johnston Dentistry
HB Construction
HDS Foundation

All gifts are deeply appreciated. However, due to space limitations organizations giving less than $1,000 could not be listed. Every effort has been made to include pledges received by January 24, 2020.

To view this list online, visit our website at LIVEUNITEDLUBBOCK.ORG/SUPPORTERS

Many thanks also go to our 2019 Campaign Event Sponsors and LIVE UNITED Golf Tournament Sponsors. To see a full list of these sponsors, please visit LIVEUNITEDLUBBOCK.ORG/EVENTSPONSORS and LIVEUNITEDLUBBOCK.ORG/GOLF
THANK YOU TO THE FOLLOWING FOR IN-KIND SERVICES:

- Environmental Landscape Solutions
- G-MAN Creative
- Lubbock ISD-TV

United Way Staff:

- Glenn Cochran
  President/Chief Executive Officer
- Amy Berry
  Senior Vice President Donor Relations
- Christopher Hook
  Vice President/Chief Financial Officer
- Amanda McAfee
  Vice President Marketing and Communications
- Lynn Owens
  Vice President Annual Campaign
- Devin McCain
  Community Impact Director
- Alpha Jennings
  Campaign Division Director
- Esther Felton
  Database Manager
- Karen Moran
  Office Manager
- Kimberly Pruitt
  Administrative Assistant
- Sarah Riggs
  Administrative Assistant
2019 ANNUAL CAMPAIGN
$5,942,108

INDIVIDUAL SUPPORTERS
$4,500,136

CORPORATIONS & FOUNDATIONS
$1,106,127

SPECIAL EVENTS
$108,121

GOLF TOURNAMENTS
$227,724

LIVE UNITED
FINANCIAL STATEMENTS
### STATEMENT OF FINANCIAL POSITION

#### ASSETS

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<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash</td>
<td>$1,352,893</td>
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<tr>
<td>Investments (Short &amp; Long Term)</td>
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<tr>
<td>Pledges Receivable (Less Allowance for Uncollectibles of $603,693)</td>
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<td>Other Receivables</td>
<td>$28,119</td>
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<tr>
<td>Prepaid Expenses</td>
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<tr>
<td><strong>Total Current Assets</strong></td>
<td><strong>$10,909,942</strong></td>
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<tr>
<td>Land, Building, and Equipment (at Cost, net of Accumulated Depreciation of $729,492)</td>
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<td><strong>Total Assets</strong></td>
<td><strong>$11,610,177</strong></td>
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#### LIABILITIES

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<td>Accounts Payable</td>
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<td>Agency Allocations &amp; Designations</td>
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<td><strong>Total Liabilities</strong></td>
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#### NET ASSETS

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<td>Unrestricted</td>
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<td>Designated by the Governing Board for:</td>
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<td>Capital &amp; Technology Improvements</td>
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<td>Casa de Amistad</td>
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<td>Equity in Fixed Assets</td>
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<td><strong>Total Unrestricted Net Assets</strong></td>
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<td>Temporarily Restricted</td>
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<td>Restricted by Time and Donor for:</td>
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<tr>
<td>Operating Budget</td>
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<tr>
<td>Future Campaigns</td>
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<td>Other Commitments</td>
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<td>Permanently Restricted</td>
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<td>Endowment</td>
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<td><strong>Total Net Assets</strong></td>
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<td><strong>Total Liabilities and Net Assets</strong></td>
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### STATEMENT OF ACTIVITIES

#### REVENUE

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<tr>
<td>Public Support from Annual Campaign</td>
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<td>Less: Campaign Support for Other Organizations:</td>
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<td>State Employees Charitable Campaign</td>
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<td>Donor Designations</td>
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<td>Provision for Uncollectible</td>
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<td>Pledges (2018/19)</td>
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<td><strong>Total Current Year Annual Campaign</strong></td>
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<td>Additional Campaign (Prior Years)</td>
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<td>Collections in Excess of Allowance (2017/18)</td>
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<td><strong>Net Annual Campaign</strong></td>
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<td>Other Public Support and Revenue</td>
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<td>Endowment Contributions &amp; Pledges</td>
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</tr>
<tr>
<td>Other Campaign Related Revenue</td>
<td>$282,635</td>
</tr>
<tr>
<td>Investment Income</td>
<td>$53,193</td>
</tr>
<tr>
<td>Other Non Campaign Revenue: Rental, Grants</td>
<td>$196,883</td>
</tr>
<tr>
<td><strong>Total Other Public Support &amp; Revenue</strong></td>
<td><strong>$591,663</strong></td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>$4,824,236</strong></td>
</tr>
</tbody>
</table>

#### ALLOCATIONS, EXPENSES, AND LOSSES

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Allocations to Agencies</td>
<td>$4,111,689</td>
</tr>
<tr>
<td>Donor Designations</td>
<td>$(563,221)</td>
</tr>
<tr>
<td>Capital Expenditures</td>
<td>$41,983</td>
</tr>
<tr>
<td>Affiliated Organizations:</td>
<td></td>
</tr>
<tr>
<td>United Ways of Texas</td>
<td>$15,063</td>
</tr>
<tr>
<td>United Way Worldwide</td>
<td>$59,560</td>
</tr>
<tr>
<td><strong>Total Allocations</strong></td>
<td><strong>$3,665,074</strong></td>
</tr>
<tr>
<td>Functional Expenses:</td>
<td></td>
</tr>
<tr>
<td>Community Impact</td>
<td>$213,407</td>
</tr>
<tr>
<td>Supporting Services:</td>
<td></td>
</tr>
<tr>
<td>Management and General</td>
<td>$539,347</td>
</tr>
<tr>
<td>Fund Raising</td>
<td>$456,363</td>
</tr>
<tr>
<td><strong>Total Functional Expenses</strong></td>
<td><strong>$1,209,117</strong></td>
</tr>
<tr>
<td><strong>Total Allocations and Expenses</strong></td>
<td><strong>$4,874,190</strong></td>
</tr>
<tr>
<td>Increase (Decrease) in Net Assets</td>
<td>$(49,954)</td>
</tr>
<tr>
<td>Net Assets - Beginning of Year</td>
<td>$10,092,721</td>
</tr>
<tr>
<td>Net Assets - End of Year</td>
<td>$(10,042,764)</td>
</tr>
</tbody>
</table>

Note: The above information is summarized from the financial statements prepared by the management of the Lubbock Area United Way, Inc. as directed by its Finance and Audit Committees. The public accounting firm of Bolinger, Segars, Gilbert, & Moss will audit these statements and additional related information. To view the most current Audited Financial Statement and IRS Form 990, visit [liveunitedlubbock.org/financial-information](http://liveunitedlubbock.org/financial-information)
Thank You
FOR RISING TOGETHER,
SO NO ONE STANDS ALONE.