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Lubbock Area United Way

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Campaign volunteer leaders named to help United Way

Melisa Roberts, United Way Campaign Chair, has recruited her leadership team for the 2010 Annual Campaign.

This leadership team of ten Vice Chairs will recruit more than 400 other volunteers to assist in the community-wide fund-raising effort. Volunteers will work through November of this year to raise donations. The money raised will then be invested in the Education Matters Initiative and United Way's 23 Community Partner agencies.

The 2010 Campaign Vice Chairs and their respective divisions are as follows:

Marketing and Speakers' Bureau	Kim Davis, Nomiss Communications
Golf Tournament	Traci Robertson, Lubbock ISD
Leadership Giving	Eddie Schulz, Lubbock National Bank
Loaned Executive	Jon Stephens, SouthWest Bank
Corporate	Brent Hoffman, American State Bank
Local Government	Quincy White, City of Lubbock
Special Gifts	Crystal Roach, American Bank of Commerce
Combined Federal Campaign	Justin Weaver, National Weather Service
State Employee Charitable Campaign	Kerry Billingsley, Texas Tech University
Professional	Gail Spivey, Covenant Health System

Melisa Roberts says of this group, "They have a passion for making the Lubbock area a better place for all of its citizens. They are hard working, energetic, fun and committed to the United Way mission. We are lucky to have them serving in these leadership roles this year. It is a great team!"

The 2010 Campaign will kick-off with a luncheon at the Lubbock Memorial Civic Center on August 26th and will conclude November 19th.

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