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Lubbock Area United Way

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Melisa Roberts announces 2010 Campaign Goal

Today in front of a capacity audience at the Lubbock Memorial Civic Center, 2010 Campaign Chair Melisa Roberts announced a Campaign Goal of \$5,616,222. This goal represents a 1.7% increase above the amount raised last year. Roberts encouraged the supporters to, "Imagine the possibilities of how the campaign can change our community by helping to change lives."

The money raised is invested in the community through the 23 Community Partners who provide services to individuals and families in Lubbock and the surrounding area.

Along with the goal announcement, the JumpStart Division Chair, Amber Dean, announced the JumpStart results. Eleven area organizations participated in the JumpStart program. These organizations run their employee campaigns and finish prior to the official Campaign Kick-Off.

JumpStart Results

Betenbough Homes	\$25,458
Citibus	\$50,000
City Bank	\$37,149
Covenant Health System	\$520,000
Lubbock Christian University	\$12,530
Southwest Financial Group/ Mass Mutual and Partners Financial Group	\$15,775
Physician Network Services	\$44,654
Sodexo	\$17,771
TrustPoint Hospital	\$6,000
United Supermarkets	\$227,046
Wells Fargo	\$86,151

Their combined total comes in at \$1,042,534. This represents 18.5% of the overall Campaign Goal.

A mid-campaign report meeting will take place in the Civic Center Banquet Hall on October 14th. The campaign will wrap up with the victory report meeting on November 19th. There is no charge to attend either event and seating can be reserved by contacting the United Way office at 806.747.2711.

More information about Lubbock Area United Way can be found at www.liveunitedlubbock.org

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