

Community Matters

4th Quarter 2008

It's the lives we change and the communities we shape.

Celebrating a Victory

On November 14th, Campaign Chairman Wayne Havens announced to more than 500 supporters that we reached 100.1% of our goal, raising \$5,265,347. The announcement brought the audience to its feet in applause.

More than 400 volunteers assisted in this year's campaign. An estimated 22,000 area residents contributed to the campaign. This outpouring of support helped to ensure success at a time when a sluggish national economy was the topic of many headlines.

Thank you to all of these volunteers and our many supporters. This campaign is a great accomplishment, and is a testament to the generous nature of the Lubbock community.



Campaign Chairman
Wayne Havens

Wayne Havens said, "People understand the needs of our community, and they respond." Reflecting on the campaign, Mr. Havens added, "We can make steady and lasting improvements in our community by working together. The outcome of this campaign is proof of that."



Mariachi de Oro entertains at the Victory Report Luncheon

The more than \$5 million raised will be used year-round to fund Lubbock Area United Way's 23 Community Partner agencies, and to further the goals of the Education Matters Initiative.

Overall, the donations collected over the past three months will touch an estimated 100,000 people, about half of Lubbock's population.

Over the course of its history, more than 120 million dollars has been raised through the Lubbock Area United

Way. This money has been invested to meet local needs and directly benefits the residents of Lubbock. Havens said, "United Way has a long history of helping agencies that provide assistance to those in need."

On a different note, the United Way wants to wish Wayne Havens a happy retirement from Lubbock ISD. He has been an educator since 1968, and will be retiring from the position of Superintendent of Lubbock ISD.

See more pictures at www.liveunitedlubbock.org

Campaign Division Totals:

Loaned Executive	\$2,708,917
Corporate	\$960,305
State Employee Charitable Campaign	\$809,055
Local Government	\$387,224
Professional	\$121,544
Special Gifts	\$85,171
Combined Federal Campaign	\$76,963
National	\$63,964
2008 Golf to Give Tournament	\$55,204
Total Campaign	\$5,268,347



Amber Dean, Bill Tarro, and Jennifer Frager at the Victory Report Luncheon

Community Supporters *Uniting to make our community better*

Thank you to all of the participating organizations and employees for their generosity and support during the 2008 campaign. Below is a list of our largest supporters.

Coming soon- look for the complete list on our web site.

Top Campaigns

Over \$400,000

Covenant Health System
Texas Tech University

\$200,000 to \$399,999

Lubbock Independent School District
Texas Tech Health Sciences Center
University Medical Center

\$100,000 to \$199,999

A T & T Texas
The CH Foundation
United Supermarkets

\$50,000 to \$99,999

American State Bank
Citibus
City of Lubbock
Helen Jones Foundation
Lubbock Avalanche-Journal
Lubbock County Offices
Lubbock Power & Light
Plains Cotton Co-Op Association
PlainsCapital Bank
Texas Tech University System
United Way Golf to Give Tournament
Watson Sysco Foodservice
Wells Fargo Bank
Xcel Energy
X-Fab Texas

\$25,000 to \$49,999

Albert G. and Eleanore J. Barsh Estate
Alderson Enterprises
City Bank
First Bank and Trust
Frenship Independent School District
Lubbock National Bank
Lubbock Regional MHMR Center

Parkhill Smith & Cooper Inc.
Suddenlink Communications
UMC Physician Network Services

United States Postal Service

\$15,000 to \$24,999

American Bank Of Commerce
Atmos Energy
Coca Cola Enterprises
First United Bank
Gandy's Dairies
Llano Logistics
Lone Star State Bank
Lubbock State School
Mrs Baird's Bakeries
Peoples Bank
Ramar Communications
Rip Griffin Companies
Texas Department of Transportation
U P S
Veterans Affairs Outpatient Clinic



Lubbock County employees got into the spirit of a silent auction benefitting United Way



Centennial Elementary students sold popcorn, raising \$400 for United Way

Share-A-Tree *Brightening the Holiday Season one family at a time*

This holiday season Target stores in the Lubbock community are donating decorated Christmas trees to those in need. Through the Share-a-Tree partnership with Lubbock Area United Way, Christmas trees will be delivered to several area families.

A notice was sent out detailing the number of available trees, and local non-profit agencies including Women's Protective Services and Early Learning Centers of Lubbock responded with names of families.

In past years, United Way volunteers have delivered Target's trees to various non-profit agencies and families including women's shelters and those displaced by fires and hurricanes. Here on the South Plains, the Target and Lubbock Area United Way partnership has been delivering trees to families in need for more than ten years.



This year another four to six families will have a tree to gather around as they celebrate the holidays. For one Lubbock family, this holiday season marks a new beginning. Jane* and her four children recently left a violent situation. They found shelter at Women's Protective Services, and were able to get back on their feet and move into their own home two weeks ago. They will now be celebrating the holidays in their home, complete with a Christmas tree. Jane said, "Now, we'll feel in the Christmas spirit."

Nationally, Target Stores will donate approximately 4,500 decorated holiday trees. Here, in the Lubbock community, the trees area scheduled to be delivered on December 19th by Lubbock Area United Way representatives.

Thank you to Target and their employees for their generosity. Happy Holidays to Jane and her family, and to all on the South Plains!

* Names have been changed to protect the privacy of individuals.

Behind the Numbers *How your Lubbock Area United Way invests donations in the community*

The money raised through the annual campaign is used to fund the vital, year-round work of Lubbock Area United Way and its 23 community partner agencies.

Through the Education Matters Initiative, United Way has made progress in 2008 in addressing a range of community issues. This progress includes, but is not limited to:

- Increased funding for adult literacy by \$87,000
- Increased funding for early child care and early childhood education by \$45,000
- Increased funding for counseling to aid child victims of abuse by \$30,000
- Facilitated a partnership between the Early Learning Centers of Lubbock and Lubbock ISD through the Texas Early Education Model to increase pre-kindergartners' skills and learning.

- Began financial support of Communities In Schools, which works in schools to decrease the number of drop outs.
- Placing Go Centers in four Boys and Girls Clubs and the Parkway Neighborhood Center. Go Centers assist students and parents in researching and accessing information to prepare for higher education.

All of these actions help to create positive change in our community. For example, adult literacy provides a foundation for individuals and families to attain self-sufficiency. Early education empowers children to succeed throughout school. Access to quality and compassionate counseling allows children of abuse to heal, and have a better chance of escaping the cycle of abuse.

Because of your support all of this, and more, is possible. Thank you.

Early Learning Matters

Early Learning Centers of Lubbock awarded Texas School Ready! Certification

Early education is so important. Children who start kindergarten equipped with the basic skills they need do better throughout school and are more likely to graduate from high school.

Early Learning Centers of Lubbock exists to help children get this start. The primary service they offer is educational child care.

This past October, they were awarded the Texas School Ready! Certification based on data from the 2006-2007 school year. The Texas School Ready! program determines whether children are being prepared for kindergarten in their licensed childcare, Head Start or public pre-k classrooms.

At Early Learning Centers of Lubbock, the number of children that recognized letters of the alphabet at the beginning of the year was 18%; at the end of the year it was 53%. The number of children that recognized number of syllables in a word at the beginning of the year was 12%; at the end of the year it was 59%. These results are impressive.

Congratulations to Early Learning Centers of Lubbock for their dedicated work.

Right: A Pre K student at Erskine Early Learning Center



GIVE. ADVOCATE. VOLUNTEER. LIVE UNITED.



New United Way Staff Member



Shelby Crews
Annual Campaign Director

2003 as the Campaign Director. In 2003, she left United Way to be a stay at home mom.

She and her husband, Christler Crews have three children: Nicholas age 9; Harrison age 5; and Benjamin age 3.

Shelby Crews returns to Lubbock Area United Way as the Annual Campaign Director.

Shelby is a graduate of McMurry University. She has called Lubbock home for the last nine years. She previously worked at United Way from 2000 to

When she is not at work, Shelby enjoys spending time with her family, playing tennis or reading.

We are happy to welcome Shelby back to the United Way team.

Thank You . . .

Outgoing Board Members

Volunteerism is the voice of the people put into action. These actions shape and mold the present into a future of which we can all be proud.

-- Helen Dyer

The Board of Directors is a group of volunteers responsible for overseeing the operations of the Lubbock Area United Way. These individuals lend their time and talents to ensure that the Lubbock Area United Way works effectively in and for the Lubbock community.

The following board members have finished their terms as a United Way Board Member. We are grateful for their service.

Suzanne Blake
Jim Cummings
Crystal Edwards
Margie Olivarez
Vernita Woods-Holmes

Save the Date

LUBBOCK AREA UNITED WAY
ANNUAL MEETING
JANUARY 23, 2009
LUBBOCK COUNTRY CLUB
11:45 AM - 1:00 PM

Call 806.747.2711 to reserve seating or for more information.
\$25.00 per person
Tables of 8 available for \$200.00
Seating is limited



Receive this newsletter electronically, sign-up at
liveunitedlubbock.org

Non-Profit
Organization
U.S. Postage
PAID
Lubbock, TX
Permit No. 584

Lubbock Area United Way
1655 Main Street, Suite 101
Lubbock, TX 79401

