

# Community Matters

2<sup>nd</sup> Quarter 2009

Give. Advocate. Volunteer

## A \$1,000,000 Opportunity

*The CH Foundation partners with United Way to match donors' gifts*

Since 1999, the Lubbock Area United Way has been working to build a strong endowment. Many people may not be aware that the United Way has an endowment as a giving option in addition to the annual campaign.

The endowment increases United Way's ability to change lives here in the Lubbock Area. To date, sixty six individuals and couples have made a planned gift to the endowment. The principal of each gift is maintained and only a portion of the income is used each year.

The Lubbock Area United Way is very pleased to announce a new opportunity for our donors to have their gift to the endowment matched. For many years, The CH Foundation has been one of our closest partners. They have supported Lubbock Area United Way through a variety of grants for services and for the purchase of a building.



A new partnership with The CH Foundation was created in April. The commitment of The CH Foundation to the United Way mission is so strong that they have committed \$1,000,000 to match new and increased gifts to the Lubbock Area United Way endowment.

This is an exciting option for donors who wish to make a permanent gift to United Way and have it doubled. Many types of gifts are eligible to be matched. All commitments for the matching funds must be irrevocable and paid within five years.

Jim Gilbreath, a long time United Way friend and supporter has agreed to chair a campaign with the goal of increasing the endowment to \$5 million. "All of us at United Way are very grateful for the generosity of The CH Foundation. We appreciate all they do for our organization and many others who are working to make Lubbock a better place," said Gilbreath.

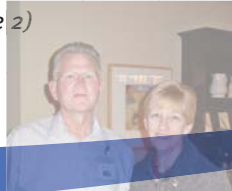
If you would like to know more about this special giving opportunity, please contact Amy Berry at 747-2711.

## Volunteers in place for the 2009 Campaign Cabinet

We are very grateful to those individuals who have agreed to serve on the 2009 Campaign Cabinet. The cabinet members are listed below:

- Campaign Chairman  
Matt Bumstead  
United Supermarkets
- Campaign Chair Elect  
Melisa Roberts  
Lone Star State Bank
- Board Chairman  
Dan Pope  
Benchmark Business Solutions
- Leadership Giving Chairman  
Norval Pollard  
City Bank
- Golf to Give Tournament Chairman  
Traci Robertson  
Lubbock ISD
- Loaned Executive Division Chairman  
Brice Foster  
First Bank and Trust

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## Celebrating Giving *The Leadership Giving Circle Reception*

The members of the Leadership Giving Circle were honored with a reception at the home of Douglas and Kay Sanford on June 23<sup>rd</sup>. The Leadership Giving Circle recognizes individuals and couples who give more than \$1,000 each year to United Way. The 491 members of this special group give over \$1.1 million dollars, or about 20% of the entire campaign each year.



Glenn Cochran and  
Royce and Sharyn Ivory

2009 Campaign Chairman Matt Bumstead welcomed everyone and thanked them for their commitment to the work of United Way. Matt acknowledged the work of the 2008 Leadership Giving Chairman Melisa Roberts. He also encouraged the members present to remember United Way this year and thanked Norval Pollard who is chairing Leadership Giving in 2009.

Matt reminded everyone of the importance of United Way in difficult times. "We will set a higher goal this year and raise

more money than ever before, but the important thing we have to remember is that it's not about raising over \$5 million this fall. It's all about helping people in Lubbock, one life at a time," Matt said. He then shared his experiences over the last few months in visiting all of the United Way Community Partner agencies and how he has been touched by the needs of his Lubbock neighbors.



Kevin and Karen McMahon



Jim Gilbreath, Dan Pope and  
Dr. Michael Shonrock

"Because of supporters like you, a little girl has a big sister, an abused woman and her kids have a safe place to go and a dad who was illiterate can now read a bed time story to his kids."

## Volunteers in place for 2009 Campaign Cabinet

*continued from front cover*

JumpStart Chairman and LE Division  
Chair Elect

Jon Stephens  
SouthWest Bank

Team Leader LE Division  
David Sanchez  
Lone Star State Bank

Team Leader LE Division  
Amber Dean  
Texas Tech University

Team Leader LE Division  
John Baker  
Greenstreet Construction

Team Leader LE Division  
Doug Dippel  
UMC Health System

Corporate Division Vice Chairman  
David Alderson  
Alderson Enterprises

Small Business Division Chairman  
Mary Jane Buerkle  
Lubbock Chamber of Commerce

Special Gifts Division Vice Chairman  
Crystal Roach

American Bank of Commerce

Local Government Division Vice Chairman  
Nancy Sharp  
Lubbock ISD

Lubbock County Chairman  
Mande Reeves

City of Lubbock Chairmen  
Wes Everett and Brooke Allison

Professional Division Vice Chairman  
Lisa Smitherman

Medical Division Chairman  
Dr. Roger Wolcott

Legal Division Chairman  
Tommy Turner  
Turner and Jordan

Real Estate Division Chairmen  
Joy Daniel WestMark Realtors and  
Celeste Patterson Firstmark Realtors

Insurance Division Chairman  
Sammy Biggers  
Renaissance Financial

Accounting Division Chairman  
John Seright

Robinson Burdette Martin and Seright

Combined Federal Campaigns Chairman  
Justin Weaver  
National Weather Service

Post Office Chairman  
Rob Hogue  
United States Postal Service

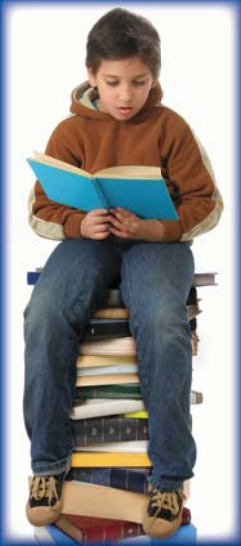
State Employee Charitable Campaign Chairman  
Kerry Billingsley  
Texas Tech University

TTU System Chairman  
Casey Harmon  
Chancellor's Office

TTU Health Sciences Center Chairman  
Darcy Pollock  
TTU Health Sciences Center

State Agencies Chairman  
Dianah Ascencio  
Texas Department of Transportation





The Texas Legislative session contained some successful and some not so successful efforts to move the United Way agenda forward.

**Successes:**

- Establishment of a program to fund expansion of local VITA and EITC sites. This will assist low income families with filing and receiving income tax credits. Although there was not any money appropriated for this expansion, federal stimulus dollars can be used for this program.

- All college students living in a dorm will be required to have a spinal meningitis vaccination.
- A joint legislative committee on aging was established.
- Establishment of an organization for senior citizens that will assist them with legal services when abuse and neglect has occurred.
- 2-1-1 funding remained level

**Not so Successful:**

- Even though Governor Perry vetoed the efforts to improve pre-k quality, pre-k won a significant victory on the appropriations front. Governor Perry vetoed the quality components included in House Bill 130 but couldn't veto the money for the bill without entirely eliminating the state's existing pre-k grant program. In other words, Texas pre-k ends the session with \$25 million more dollars, despite the veto. To put that into perspective, Texas just scored the biggest appropriations increase for pre-k in the entire nation this year.
- The bill that addressed the pre service training for child care workers died in the House. However, the Department of Family and Protective Services will look at the compromise language of the bill with the intent of including it in their new standards.

The unique role United Way plays at the Capitol and in communities across Texas to bring together so many disparate voices is a fantastic example of collaboration at its finest.

**How To LIVE UNITED**  
VOLUNTEERS LEAD THE WAY



Holding on during the over-sized clothes relay

On June 17th, the members of the Loaned Executive Division participated in a half day service day focusing on giving back to the United Way Community Partners.

125 children ranging in ages 5-14 participated in activities and games organized by the Loaned Executives such as water relays, oversized clothes races, kick-ball and an inflatable obstacle course.

The culmination of the day's activities was a picnic lunch featuring hot dogs provided by Weinerschnitzel. Every child that attended the day's activities was given a goodie sack complete with an age appropriate book.



Celebration after the egg relay!

**GIVE. ADVOCATE. VOLUNTEER.**  
**LIVE UNITED**   
Lubbock Area United Way

**LIVE UNITED- Pass it On**



Scenes of Random Acts of Kindness

On June 23<sup>rd</sup> LIVE UNITED- *Pass it On* sparked a movement across our community creating a ripple effect of random acts of kindness.

These acts were done by individuals, groups and businesses.

The Youth Division swept the community visiting and thanking veterans, handing out goodie bags to firemen and policemen and giving water bottles to construction workers plus much

more. Other random acts of kindness included a local man reading his favorite childhood story to children at the YWCA; a local couple donating baby clothes at a hospital NICU; another local man mowing neighbors' yards for free and TTU Health Sciences Center hosting a canned food drive benefitting the South Plains Food Bank.

Thank you to everyone who was part of this movement. See more at [liveunitedlubbock.org](http://liveunitedlubbock.org)

# Volunteers Review Community Partner Agency Programs

Fifty-nine volunteers served on five teams during the program review of 9 of the 22 United Way agencies. After orientations for new volunteers, teams began agency site visits in April. Each team member studied agency packets, attended a team meeting, and held question and answer sessions with agency board members and executive directors.



Program Review volunteers learn about Legal Aid Society



Volunteers listen to a presentation at the Red Cross

The process concluded May 28<sup>th</sup> when the teams' co-leaders met with the leadership of the Investment/Accountability and Community Impact divisions to present their evaluations and findings.

## Upcoming Events

### Golf To Give

Space is still available for the Lubbock Area United Way Golf Tournament. Sponsored in partnership with



Mark it down, and tee up:

*September 14, 2009*

*at*

*Hillcrest Country Club*

Contact our office at 806.747.2711 to register.

### Campaign Events

The 2009 Annual Campaign will kick-off August 27<sup>th</sup>.

We hope you will join us for the Kick-Off plus the mid-report on October 14<sup>th</sup> at the Lubbock Memorial Civic Center. The Victory Report will be held at the Overton Hotel on November 20<sup>th</sup>.

liveunitedlubbock.org

Receive this newsletter electronically, register at



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