

Community Matters

1st Quarter 2009

Give. Advocate. Volunteer.

United Way invests millions in the community

Your donations make a difference

Because of supporters like you, the 2008 Annual Campaign was a success, raising \$5,265,347. This money will touch an estimated 100,000 people, about half of Lubbock's population.

Recently, volunteers from the United Way Community Impact Division and the Investment and Accountability Division made recommendations to the Board of Directors regarding allocations to the 23 United Way Community Partner agencies.

Along with United Way, these 23 Community Partner agencies work year-round to change lives and improve our community. The money raised will help to continue this work throughout 2009.

Some of the highlights of this include:

- An increase of \$23,000 was granted to the Boys & Girls Clubs to help fund their program in Shallowater. The site opened approximately 1 1/2 years ago in partnership with the school, and serves about 100 children every day.
- Family Counseling Services is receiving an additional \$12,500 for a medical doctor to come to the agency twice a month, increasing access for clients in need of prescription medications.
- Funding cuts at the state and federal level have resulted in shortfalls for agencies

serving child and adult victims of abuse and violence. United Way increased funding to Legal Aid, Lubbock Rape Crisis Center, CASA, Women's Protective Services and Children's Advocacy Center.

- Additional funding for Early Learning Centers and the YWCA continues to help with increasing labor costs.

The following is a list* of the allocations and donor designations to our 23 Community Partner agencies:

American Red Cross South Plains Regional Chapter
\$205,770

Big Brothers/Big Sisters of Lubbock
\$123,686

Boy Scouts – South Plains Council
\$144,689

Boys & Girls Clubs of Lubbock
\$227,720

CASA of the South Plains (Court Appointed Special Advocates)
\$116,797

Catholic Family Services
\$169,651

Children's Advocacy Center of the South Plains
\$94,717

(continued on back cover)

Community Partner News Briefs

Big Brothers/Big Sisters

This organization is the first mid-sized Big Brothers/Big Sisters to receive internet-based software enabling them to have satellite offices.

Boys and Girls Clubs

The Kids Cafe Program ensures that kids get lunch and dinner. In 2008, 51,620 meals were served at the centers.

Lubbock Rape Crisis Center

Congratulations to the LRCC for achieving certification for their Sexual Assault Advocate Training Program. Their volunteer program was certified following a two year process.

Recognition of Service

Each year, staff members of our community partners are recognized at the Annual Meeting for their long-time service to the people of our community.

Early Learning Centers of Lubbock

Jackie Rutherford- 20 years
Virginia Davila and Joanne Cotter- 25 years

Lubbock Children's Health Clinic

Olga Contreras- 20 years

Lutheran Social Services

Joy Loper- 20 years

Women's Protective Services

Tom Rohrig and Roy Ramos- 20 years



Volunteers honored at Annual Meeting

Each year, the Rita Harmon Volunteer Service Award honors an outstanding volunteer for a "life-time of community service". In an unprecedented recognition, this year not one person, or even a couple, but an entire family was honored. Members of the Gilbreath family, Owen, Francine, Jim and Kathy, were given the award.



The Gilbreath family, from left to right: Jim, Kathy, Francine and Owen

The Gilbreaths were honored not only for their long and dedicated service to the Lubbock Area United Way, but also for their work with so many other organizations. Their involvement reaches all corners of the community.

Owen's community service includes the Lubbock ISD Board of Trustees and the Lubbock Rotary Club. Francine has been involved with organizations including the Junior League and the American Cancer Society. Jim has been a volunteer with the South Plains Boy Scout Council and Lubbock Symphony. Kathy is a trustee of the CH Foundation and has volunteered with organizations including Women's Protective Service.



Traci and Berhl Robertson

Traci Robertson was named the 2008 Campaign Volunteer of the Year. She approached the first-ever Golf to Give tournament with her usual enthusiasm and determination. Traci's vision was realized when the tournament was held, and more than \$55,000 was raised for the campaign.

Ernie Wilson received recognition as the Agency Volunteer of the Year. She was selected due to her dedication, enthusiasm and willingness to give. Ernie has been a volunteer with Lubbock Rape Crisis Center for 20 years, and in that time has volunteered more than 8,000 hours.



Ernie Wilson and Alan Scott

Martha Bland was also recognized for her dedication logging 40 years as a member of the United Way staff.



Martha Bland

Thank you to each of these individuals for their willingness to give in order to make a difference in the life of someone else.

Announcing new volunteer leadership

Pope, Bumstead to lead United Way in 2009

Lubbock Area United Way leaders for 2009 are Dan Pope, Board Chair and Matt Bumstead, Campaign Chair.



Dan Pope
2009 Board Chairman

Dan Pope has a history of involvement with United Way. He has held many volunteer roles within the organization and in 2005 served as the United Way Campaign Chairman. He is very active in other community organizations including serving as a Lubbock ISD Trustee and a member of the Covenant Health System Board of Directors.

Dan and his wife Denise embody the American entrepreneurial spirit. Dan worked for nine years with Xerox Corporation in sales and sales management before he and his wife started their business, Benchmark Business Solutions in 1994.

Dan's drive is also evident in his community service work. He says, "I have a passion to serve our community and region. Lubbock Area United Way gives me an opportunity to do this and has a long history of impacting positive change in our community."

Matt Bumstead is the Co-President of United Supermarkets, representing the fourth generation of Snell family ownership. He infuses his professional aspirations with his philosophy of service to others.

Since early in his career as a United store director and later, district manager, he has worked to sustain a culture in which all team members are focused on relationships and delivery of both unparalleled service and community involvement.

Matt says, "Businesses shouldn't just be *in* the community, they should be *of* the community."

Matt and his wife, Krista, live this philosophy. Matt has been in many volunteer roles including being a member of the United Way Board of Directors. The list also includes U-Crew and the Lubbock Chamber of Commerce.



Matt Bumstead
2009 Campaign Chairman

Early Education Matters

Early education advocates descend on State Capitol

Carolyn Simpson, Director of Lubbock Area United Way's Success By 6, and Sharla Manale an Early Learning Centers' Director represented Lubbock at Pre-K Day at the Capitol. Carolyn and Sharla met with area government representatives, attended press conferences and receptions.



Carolyn Simpson and Sharla Manale in Austin

They educated lawmakers about supporting early childhood education through full day, high quality pre-Kindergarten to young Texans with an emphasis on community partnerships.

Research concludes that high quality, full-day pre-k is good for children, parents and the economy of Texas. Full-day pre-k has been shown to improve academic performance, to support working parents and to produce long-lasting benefits for children.

The Lubbock Area United Way will be monitoring SB 21 and HB 130 through the legislative process. Texas Early Childhood Education Coalition (TECEC) the organizer of Pre-K Day at the Capitol, has worked tirelessly to gain bipartisan support for this legislation.

Educators and child care workers support Pathways to Success Early Childhood Conference

Area directors of child care centers, elementary school principals, United Way Board members, and concerned citizens listened as former Texas Education Commissioner, Dr. Mike Moses gave a keynote address at the Pathways to Success Early Childhood Conference held here in Lubbock on February 3rd.



Taking a break from an early learning activity

Dr. Moses talked about the importance of early childhood education as the foundation for future school success. He stressed that quality, positive early experiences are necessary to close the achievement gap.

The conference connected public school representatives and child care center representatives helping to strengthen those relationships. This will help build partnerships to make children's transition from child care centers to kindergarten smooth and seamless.

The conference ended with training sessions for child care center directors and staff. United Way's Success By 6 representatives will follow up on the action plans created from the conference.

The '09 "Thank You Bus" hits the streets

For three days United Way staff, volunteers, and community partner representatives toured Lubbock on a 'Thank You Bus' visiting 26 different organizations. These organizations are a cross-section of companies and groups that support Lubbock Area United Way.

More than 30 volunteers on the 'Thank You Bus' handed out thank you notes and snacks at each organization. Snacks were provided by the 2009 meal sponsors.

The 'Thank You Bus' is a way to show appreciation for those who give through workplace campaigns.



'Thank You Bus' volunteers in action at Amigo's United

GIVE. ADVOCATE. VOLUNTEER. LIVE UNITED



TM Lubbock Area United Way

2nd Annual Golf To Give LUBBOCK AREA UNITED WAY GOLF TOURNAMENT

Lubbock Area United Way's Golf to Give tournament is scheduled for Monday, September 14th at Hillcrest Country Club with morning and afternoon tee times.

is contributing to the plans for this year. Tournament chair, Traci Robertson and her volunteers are once again geared up to tee-off, have a great time and of course make a difference.

The first tournament raised \$55,000, making a big impact on the campaign. Luckily, the same enthusiasm and energy that made 2008's tournament a success



For more information please contact Melissa Madrid at (806) 747-2771 or visit us on-line at liveunitedlubbock.org.

2009 Board of Directors

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United Way invests millions in the community (continued from front cover)

Communities in Schools on the South Plains
\$68,553

Early Learning Centers of Lubbock
\$400,859

Family Counseling Services
\$138,610

Girl Scouts of Texas Oklahoma Plains
\$135,152

Guadalupe-Parkway Sommerville Neighborhood Centers
\$175,032

Legal Aid Society
\$136,229

Literacy Lubbock
\$131,657

Lubbock Children's Health Clinic
\$181,046

Lubbock Rape Crisis Center
\$133,316

Lubbock United Neighborhood Association (LUNA)
\$25,668

Lutheran Social Services of the South
\$74,031

The Parenting Cottage
\$73,657

The Salvation Army
\$181,871

Volunteer Center of Lubbock
\$134,839

Women's Protective Services
\$179,938

Young Women's Christian Association (YWCA)
\$190,501

* includes designations from State Employee Charitable Campaign and Combined Federal Campaign

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