

Community Matters

1st Quarter 2011

Give. Advocate. Volunteer.

How your donations make a difference.

Because of your help, the 2010 Annual Campaign raised more than 5.4 million dollars.

That money is invested in the Lubbock area and reflects the needs of our community. These investments follow a thorough agency review and program evaluation. After the review process, teams of community volunteers make recommendations for funding.

Approximately 100,000 people will be helped through 33 programs within the 23 Community Partner agencies that assist people with medical needs, child care, crisis situations, character development, adult literacy, and youth mentoring. Our Community Partner agencies embrace the overall community impact focus.

Education Matters.

The three-part Education Matters Initiative focuses on preventive measures:

United Way



Preparing children to enter kindergarten ready to learn



Helping students graduate high school prepared to work and/or further their education



Assisting adults in attaining education and job skills

The 23 agencies track and record successes and accomplishments in the areas of early childhood development, youth development and adult self-sufficiency.

Alongside our Community Partner agencies, and with the help of supporters like you, we are working to meet immediate needs and to address the root causes of community issues.

Find out more about each of the 23 Community Partner agencies, the Education Matters Initiative, and view our 2010 Annual Report by visiting us online at:

liveunitedlubbock.org

“Approximately 100,000 people will be helped through 33 programs within our 23 Community Partner agencies...”

Kevin McMahon

2011 Lubbock Area United Way Campaign Chairman

I WANT YOU! to join the Live United movement and help make a difference here in the Lubbock area. Our community needs your help. Volunteer or donate today. It's our community. It's your opportunity to help.

Kevin McMahon
2011 Campaign Chair



Harold Jones and others honored at Annual Meeting

The Lubbock Area United Way honored outstanding volunteers at its annual meeting on January 27.

Harold Jones was honored with the Rita Harmon Volunteer Service Award. The award has been presented each year since 1993 to honor deserving individuals for a lifetime of community service.



The Agency Volunteer of the Year Award was presented to Lonnie Balch.

The Agency Volunteer of the Year Award was presented to Lonnie Balch who has provided exceptional volunteer support to the YWCA of Lubbock.

The Campaign Volunteer of the Year Award went to Jon Stephens

in recognition for his work with the Loaned Executive Division which raised more than \$2.9 million for the 2010 Annual Campaign.

2010 Campaign Chairman Melisa Roberts announced that \$5,423,539



Harold Jones receives the Rita Harmon Volunteer Service Award (pictured with long time friend Owen Gilbreath)

was raised during the Annual Campaign, which is the second largest amount ever.

Other items on the annual meeting agenda included the election of new directors and officers to the Board of Directors. Laura Vinson

was elected 2011 Board Chairman and Kevin McMahon was named the 2011 Campaign Chairman.

Other officers for 2011 will be: Board Vice-Chair Matt Bumstead; Treasurer Dave Gilles; Agency Review Chair George Allen; Community Impact Chair Judy Parker; Marketing and Communications Chair Doug Hensley; and Planned Giving and Endowment Chair Douglas Sanford. Four people were elected as



The Campaign Volunteer of the Year Award went to Jon Stephens

new members of the Board of Directors: David Allison, Suzanne Blake, Michael Shonrock and Gary Zheng.

Thank You! For a Fantastic 2010

We would like to thank our campaign and board chairs and all of the volunteers who helped make our 2010 campaign a fantastic success.

"One measure of leadership is the caliber of people who choose to follow you." ~ Dennis A. Peer

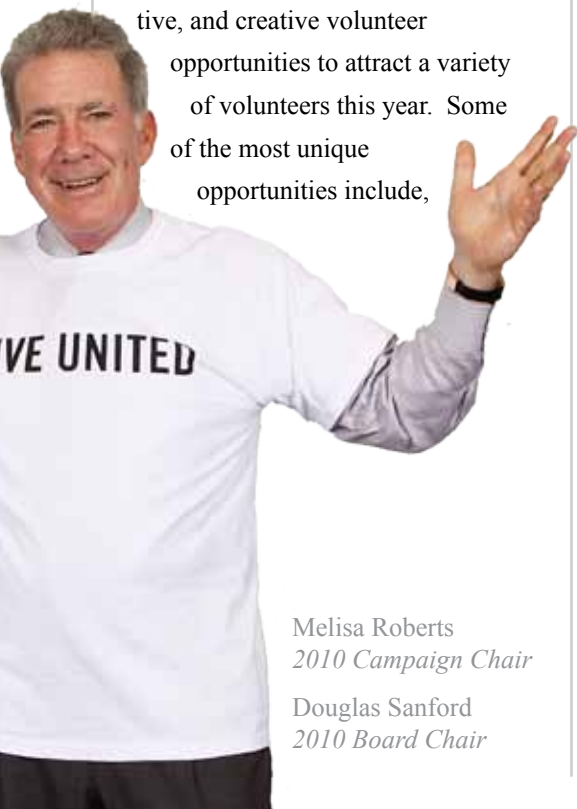


Connecting Volunteers with our Community Partner Agencies

Success Stories:

Donna Fickes, volunteer coordinator for Communities in Schools on the South Plains at Roosevelt ISD, has done an amazing job this year promoting her volunteer opportunities and communicating with volunteers. After a rocky start to integrating community volunteers to her campus last year, Donna thought carefully about the needs at her campus and developed fun, innovative, and creative volunteer

opportunities to attract a variety of volunteers this year. Some of the most unique opportunities include,



Melisa Roberts
2010 Campaign Chair

Douglas Sanford
2010 Board Chair

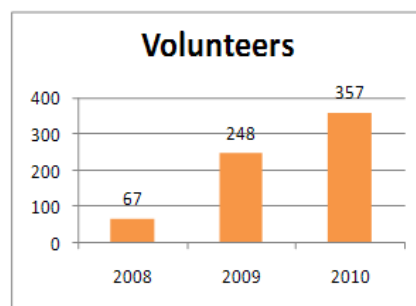
“The Science of Art @ Roosevelt,” “Dream It, Build It @ Roosevelt,” “Adventure in Art,” “All the World’s a Stage @ Roosevelt,” “Mathemania @ Roosevelt,” “Roosevelt Eagle Forensics – the Science Behind Solving Crimes,” “Dino-Rock,” “Order in the Roosevelt Court,” and “Spanish in Action.” After a year of no volunteers from the community, Donna has already had 9 volunteers assist her.

Through training and Communities in Schools’ staff support of resources, other campuses have started utilizing the Volunteer Center website to recruit volunteers. Parkway Elementary and Bozeman Elementary posted 6 new volunteer opportunities on our website.

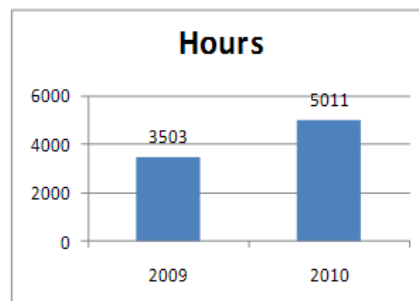
Andrea Bewley, volunteer coordinator, YWCA Child Development Center, sent the following email about this year’s partnership with United Way’s Volunteer Center:

“Our relationship with Education Matters has been such a success – both for us and for many of our volunteers. With volunteer hours totaling almost 800 for the year at this point, we have been blessed with many “extra” hands to help make our teacher’s jobs easier and the children’s days brighter. We have had several volunteers in our center this year who started out volunteering for a class and then en-

joyed their time with the children so much that they have stayed with us after completing their class requirements. Our wonderful volunteer, Susie, has shared with us many times what a difference her time with the babies has made in her life. Having found retirement to not be ‘all it was cracked up to be,’ Susie was searching for something that made her feel like she is giving back – and she believes serving the babies and the infant staff in our Nursery to be that special something. And...not only is Susie happy – the teachers, parents, and infants absolutely love her! Thanks for allowing the YWCA Child Development Center to be part of this great program!”



Total volunteers in community partner agencies



Total volunteer hours in community partner agencies

2011 COMMUNITY PARTNER AGENCY ALLOCATIONS/ DONOR DESIGNATIONS

AMERICAN RED CROSS	203,100
BIG BROTHERS/BIG SISTERS	122,851
BOY SCOUTS	153,322
BOYS & GIRLS CLUBS	232,027
C A S A	138,986
CATHOLIC FAMILY SERVICE	179,482
CHILDREN'S ADVOCACY CENTER	105,815
COMMUNITIES IN SCHOOLS	78,356
EARLY LEARNING CENTERS	418,236
FAMILY COUNSELING SERVICE	135,197
GIRL SCOUTS	135,422
GOODWILL INDUSTRIES	54,287
GUADALUPE/PARKWAY CENTERS	181,654
LEGAL AID SOCIETY	142,726
LITERACY LUBBOCK	138,620
LUBBOCK CHILDREN'S HEALTH CLINIC	182,122
LUBBOCK RAPE CRISIS CENTER	141,135
LUTHERAN SOCIAL SERVICES	80,303
PARENTING COTTAGE	90,367
SALVATION ARMY	199,945
VOLUNTEER CENTER	142,245
WOMEN'S PROTECTIVE SERVICES	187,656
Y W C A	193,626

2011 Board of Directors

David Alderson
George Allen
David Allison
JoAnn Austin
Vickie Bennett
Holly Betenbough
Suzanne Blake
Woody Boyd
Matt Bumstead
Mike Coomer
Edwin "Butch" Davis
Mike Davis
Kim Davis
Lee Ann Dumbauld
John Elliott
Karen Garza
David Gilles
Doug Hensley
Darrell Hill

Sue Hill
Kevin McMahon
Judy Crowder Parker
Richard Parks
Terri Patterson
Catherine Pope
Cory Powell
Elena Quintanilla
Melisa Roberts
Rudy Rosales
Douglas Sanford
Paul Scott
Michael Shonrock
Chris Sims
Laura Vinson
David Vroonland
Brian Yearwood
Gary Zheng



*Laura Vinson
2011 Board Chair*

Got a
smart phone?
TAG you're it



Get the free mobile app at
<http://gettag.mobi>

Receive this newsletter electronically, sign-up at
liveunitedlubbock.org

1655 Main Street, Suite 101
Lubbock, TX 79401

Lubbock Area United Way



Non-Profit
Organization
U.S. Postage
PAID
Lubbock, TX
Permit No. 584